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Always Boosting Ocean Beach, Mission Beach, Pacific Beach and the Entire Point Loma Peninsula

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"Buy At Home"—Patronize Your Community Merchant

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Billion Dollar Campaign By Bank Of Italy

PLANS TO INCREASE
MILLIONS OF CUSTOMERS
THROUGHOUT NATION

To perpetuate its pre-eminence among the greatest banks of the world, the Bank of Italy has launched a campaign to increase its deposit to $1,000,000,000 (one billion) by May 6, 1930, the sixtieth birthday of A. P. Giannini, founder of the institution.

The epochal campaign will mean the signing up of millions of customers in all walks of life throughout the nation to share in the benefits produced by the energy and virility of the great bank, and the obtaining of approximately $400,000,000 or more than $100,000,000 a year in new business.

The man selected to lead the campaign is George A. Webster, vice-president of the bank and head of its business extension department. It would not be too far amiss to say that the task has been given this able young banker and his lieutenants to promote the distribution of prosperity and progress throughout California.

Webster won his spurs as a banker years ago as executive vice-president of the Liberty bank. As head of the business extension department of the Bank of Italy a fair share of the present prestige of that institution can be traced to him.

Nothing like this tremendous campaign has ever been attempted before in the history of world finance. It has as its inspiration the genius of A. P. Giannini and the desire of the employes to express their appreciation for what he has done in creating in California, one of the world's largest financial institutions.

All managers in the 284 branches of the system throughout the state have been notified of the campaign by special letter. They were told that the capital structure of the bank more than justifies the increase and that the area served is more than capable of producing the business desired.

Some of those named on the supervising council of the campaign to assist Mr. Webster are: W. J. Braunschweiger, vice-president, Bank of Italy, Los Angeles; L. H. Castle, assistan vice-president, San Mateo; H. F. Charters, vice-president, Eureka; O. L. Cox, vice-president, Oakland; G. A. Davidson, vice-chairman board of directors, San Diego; J. R. Davis, vice-president, Long Beach; A. C. Dimon, manager, Bakersfield; J. T. Grace, vice-president, Santa Rosa; C. E. Gruhler, manager, Peoples office, Sacramento; Leroy Holt, vice-president, El Centro; J. P. Kennedy, manager, Santa Barbara; H. A. Nater, assistant vice-president, Los Angeles; A. B. Post, vice-president, San Jose; H. P. Preston, manager, Fort Bragg; W. T. Rice, manager, San Luis Obispo; Dunning Rideout, vice-president, Marysville; E. J. Wightman, vice-president, Long Beach; E. T. Williamson, assistant vice-president, Chico.

Each branch will be required to send in weekly reports to their respective jurisdictional offices in San Francisco and Los Angeles during the life of the campaign, and quarterly reports of the new business obtained will be circularized throughout the entire system.

RECENT GUESTS AT HOTEL NEWPORT

The following guests have been recently registered at the Hotel Newport: Mr. and Mrs. Hyde and son; W. V. Rathbun and John Bells, Hanford, Calif.; Mrs. E. Munson and Miss McDonald, San Diego; Mr. and Mrs. P. R. Wentz and son, Franklin, Pa.; Mr. and Mrs. F. A. Fricke, Franklin, Pa.; F. J. Shea and F. O. Gantchen, Eau Claire, Wis.

Kodak Films—Froide—Bason St.

CARNIVAL AND PRIZES AT KICKHAM'S ROLLER RINK IN MISSION BEACH

A great series of prize nights are scheduled for this month at Kickham's Roller Rink in Mission Beach. Next Wednesday, Nov. 16, will be "bulldog nite," when proprietor Edw. A. Kickham will please his patrons with a chocolate bulldog. A rollicking carnival is set for Friday, Nov. 18, and if you like fun by the wholesale, just be there!

FREE ICE CREAM AT KRAFT'S DRUG STORE FOR CONTEST KIDDIES

Next Friday all the kiddies in the contest now in progress at Kraft's Drug store will be served with free ice cream by the proprietor, Fred H. Kraft. Get in your votes, girl and boys for the fine prizes and you'll be entitled to ice cream free next Friday.

BETTER DRAINAGE NEEDED ON BACON STREET

A correspondent writes that the dust arising on Bacon street when the street car comes along, puts you in mind of the good old days when we had nothing but dirt roads. How come, Mr. Lockwood?

S. D. A. & N. Academy

CELEBRATION OF
EIGHTEENTH ANNIVERSARY

Thomas A. Davis, president of the San Diego Army and Navy academy, announces that the school will celebrate its 18th anniversary, November 23.

Beginning in the fall of 1910 with thirteen day students, the growth of the educational institution has been so rapid that today, according to government records, it is the pargest private school of its kind west of Chicago.

Col. Davis states the enrollment at the academy today totals 316 boys ranging in age from 6 to 19 years.

Appropriate exercises will be held in the academy chapel on the morning of November 23 at 9 o'clock, commemorating the founding of the school. Following the exercises the students will be granted their usual Thanksgiving vacation.

Those who were fortunate enough to attend the service last Sunday morning at San Diego Army and Navy academy, when the community welcomed Rev. William McCoy as new pastor of the Presbyterian church and chaplain for the academy, enjoyed an unusual and most interesting hour. Speeches of welcome were made by Mrs. Chas R. Woodward, representing the Pacific Beach Reading club, Mr. Wallace F. Walters, representing the local chamber of commerce; Mrs. S. F. Woody, of the Business Men's association; Mrs. Ralph Hardie of the Parent-Teachers association, and Mr. Herbert Holmes, of the Y. M. C. A. Very delightful music was furnished by the academy orchestra, and Mr. McCoy who is an accomplished vocalist, as well as a speaker of power and strong human appeal, gave "Recessional" as a solo, accompanied by Mrs. H. W. Clark.

It has been arranged that the morning services will hereafter be held in the auditorium of the academy, while the evening service wil be in the church building. The academy extends a cordial welcome to the service next Sunday morning at 11 o'clock.

Community Forum

Here's a Place to Say What You Think

This Forum is open to our readers for the expression of opinions and criticisms, whether favorable or unfavorable, on any and all subjects and questions affecting the Beach communities. The views herein expressed are not necessarily our views. We do not ask you to agree with them or with us. We will publish as many reasonable letters each week as space will permit. Please write on one side of the paper only, and sign all communications, not obligatory for publication, unless so requested, but as an evidence of good faith.

THE EDITOR.

POINTED AND PERTINENT PROTEST BY "TAXPAYER" ABOUT VOTING BONDS

Ocean Beach, November 8, 1927

Mr. Kirk Smith,
Editor "The Beach News."

Sir:—From now to election day the papers and soap-box orators will be occupied in urging us to "VOTE the BONDS." Heretofore this was all they had to do to pass anything, until now the city owes nearly twenty million dollars, on which we pay interesrt.

Bonds are voted by those who own no property and pay no taxes and therefore care nothing how heavy burdens they saddle on those who do. Perhaps those who pay, will wake up and go to the polls this time. Just look at the list of Bonds called for this time, and the promises handed out of the profits sure to accrue. Who reaps these profits?

First on the list is $650,000 as a first installment for an airport besides giving away our harbor front, which will all be needed for commerce docks, if half of that business promised, ever comes to us. Next, $100,000 for play grounds at La Playa; $150,000 for golf links in the park, and so on, with great profits.

What becomes of these millions on which we are paying interest? Who bought the Hodges dam with its water tied up to the Santa Fe companys lands as raparian rights. Great business ability.

Who gave a contract to build a dam at Sutherland without a foundation with an acknowledged loss of $250,-00 and $40,000 more in lawsuit which of course will go against the city.

Careful business men who steer clear of bankruptcy, must have it forced on them as citizens, by such lack of ability, as we constantly see.

More Bonds? Not much, this year!

TAXPAYER

The school band, led by Captain Atkinson appeared at a dinner given by the Community Chest on Thursday evening, at the Army and Navy Y. M. C. A.

Special preparations were made for the participation of the cadets in Armistice Day parade, Friday. The boys numbered more than three hundred in line this year the largest number ever appearing in a public function since the establishment of the academy.

Photographs—Froide—Bacon St.

BUILDING PERMITS

L. H. and A. B. Dodge, 4754 Van Dyke, stucco cottage and garage, 4648 Osprey; lot 19, blk. 12, Sunset Cliffs; $6500.

Pantages, Mills, Shreve company, stucco residence and garage, Santa Barbara street; lot 29, blk 1, Riviera Villas; $13,000.

Stationery—FROIDE'S, Bacon st.

Recent new residents in Mission Beach include Mrs. B. W. Griesinger, H. H. Hawkins, Mrs. L. M. Schamm, Mrs. Walter Hoag, and W. E. Edward.

Subscribe to "The Beach News."
One Dollar for One Year

LOMA ALTA APPEALS TO O. B. CHAMBER FOR NEIGHBORLY HELP

Loma Alta, Nov. 9, 1927.

Mr. Kirk Smith,
Editor, "The Beach News,"

Dear Sir: The residents of Loma Alta have come to the conclusion that "watchful waiting" is too slow for progress!

With taxes gone up as they have, we really want some of the city dweller's conveniences in the way of water, etc. This whole section is supplied by a two-inch water main which is woefully insufficient.

Our streets are overgrown with weeks and full of ruts and we have not one single street light in this section.

The electric railway company has been more kind to us. They have given us a station and even lighted it. Thank you, Mr. Claus Spreckels.

Now we ask the Ocean Beach Chamber of Commerce, what do you say? Help us! Our taxes are not paid in Chinese moeny!

LOMA ALTA.

LINDBERGH FIELD FORECAST AS GREAT IMPETUS TO INDUSTRIAL GROWTH

Mr. Kirk Smith,
Editor "The Beach News."

Dear Sir:—Every registered voter should prove his loyalty and faith toward this city by voting for the airport bonds at the forthcoming election, thus assuring the establishment of Lindbergh Field and indelibly stamping San Diego as a progressive "white spot" on the map.

The success of the airport bonds will positively assure great impetus to the needed industrial growth of our wonder city.

Vote the bonds for Lindbergh Field and get on the band wagon of progress!

AIRPORT BOOSTER

On the Air Next Week

Bridge lessons, symphonic concerts, operas, historical revivals and rendition of old-time melodies form a fine selection for radio audiences, says W. W. Deuel, proprietor of the Strand Radio and Appliance Co., in announcing the weekly program by the National Broadcasting company over the Pacific Coast network.

This Sunday from 5:30 to 6:30 p. m., the Moscow Art orchestra will broadcast a symphony program, and from 9 to 10 there will be another of the "Great Moments of History" series. The grand opera, "Ernani" will be given Monday, Nov. 14, from 8 to 9 p. m.

Tuesday evening from 8:30 to 9:00 will be devoted to the weekly bridge lessons. From 9 to 10 will be the Eveready hour with the "Rounders," and from 10 to 11 will be retold tales.

On Wednesday from 9 to 10 p. m. the "Vagabonds" will journey to the Klondike regions and present an appropriate program of music illustrative of the ice and snow, the miners, the dog sleds and the last of the frontier lands.

A classical program of music featuring the Brahms quartette will be broadcast on Thursday from 9 to 10 p. m., while the Hour in Memory Lane Friday, Nov. 18 from 9 to 10 p. m. contains many old-time numbers that were popular a decade or more ago.

The regular Saturday night revue for Nov. 19 from 8 to 9 will include the outstanding hits of the entire week's program. From 9 to 10 the Philco orchestra will be heard in a program of music that has been specially arranged

Ocean Beach Withdrawal From 'Quasi' League

Kodak Finishing—Froide—Bacon St.

ARMISTICE DAY

Slants of the Parade

The most colorful parade ever staged in San Diego.

Mayor Clark looked well in front of the Cavalry escort from Camp Hearn.

Marines as usual marched well and looked neat. Headed by their band, the Naval Training station looked very smart.

Among the veteran organizations, the Spanish War Vets had the largest number.

Vets of Foreign Wars, consisting of men from all wars, and from every branch of the Service, came next.

Noticed George Copeland among them, resplendent in his gunnery sergeant's marine uniform, with his scarlet marine corps league cap, jauntily perched on the side of his head. Despite his 61 years he marched with the youngest of them.

The American Legion attracted much attention with their band in old Spanish grandee uniforms.

The French sailors, from their light cruiser in the harbor, got a hearty welcome all along the line.

Inside the stadium was a riot of colors. And one more Armistice day came to a glorious end.

STRAND THEATRE

Saturday, November 12. Ken Maynard in "The Unknown Cavalier." The greatest cowboy star of the west. You've never seen a western like this one and you'll never see one again until this broncho busting daredevil Don Juan makes it. He used to be a star stunt rider for the Ringling Brothers circus, now he is a circus by himself. And girls if you want to see a he-man love, don't pass this desert daddy by. The News Weekly. "Muscle Bound Music," comedy and "Maryland My Maryland," scenic.

"Sunday and Monday. Charlie Murray and George Sidney in "The Life of Riley." Riley was brought up on hot soup. That's why he became a fire-fighter. But he burned up when Meyer of the police department handed a matrimonial summons to the handsome widow. He just had to use an extinguisher to put him out. Here is a seven alarm comedy conflagration with laughs way out of control. Fables. Topics of the Day and "The Merry Widow," comedy.

Tuesday and Wednesday. Double feature nights. The first feature will be Raymond Griffith in "Time to Love." A French farce with hilarious thrills that is an absolute novelty. The star and his leading woman are unexpectedly carried up in the air in a balloon which is being used for an artillery target. You can guess the rest. The second feature is Billie Dove in "The Stolen Bride." A dazzling old world romance throbbing with new world power. The man she had hoped to marry snatched her from the man she was forced to marry. It is a thrilling romance. The News Weekly and "Here Comes Precious," comedy.

Thursday and Friday. Milton Sills in "Framed." A brilliant drama of a man who sought the glitter of diamonds to forget the glitter of Paris night life. You will see the workings of thieves in the diamond mines. The thrilling rescues as tons of mud bury the diamond diggers. The Amazon jungles night life in the tropics and Milton Sills in his powerful role. "Hoot Mon" a Bobby Vernon comedy and the fifth period of "Blake of Scotland Yard," a mystery feature that holds you spell-bound.

Written for "The Beach News"
By JOHN J. FITZPATRICK

PUBLIC MEETING NEXT THURSDAY NIGHT ON BOND ISSUE

The directors of the Ocean Beach Chamber of Commerce met in regular session on Tuesday evening in the Better Business association rooms, F. A. Plank presiding. F. B. McElwee reported that two blocks on Santa Monica avenue were ordered paved by the city council and that the petition for the improvement of Froude street was returned to the petitioners for more signatures.

The library committee reported that the petition asking for a library building had been given to the city library board with over 500 names on it.

The city hall committee reported that the city manager had denied our request for an extra man to clean between the sidewalks and curbs. Secretary McCoy was instructed to write Mr. G. Aubrey Davidson of the Bank of Italy requesting the erection of a clock on the local bank building as was the intention when the building was erected.

There was much discussion relative to Ocean Beach remaining in the North Shore Federation. It was argued that the federation is no benefit to Ocean Beach. La Jolla has double the representation that we have and has manipulated things in such a manner that we are made to appear to endorse the erection of a branch city hall at La Jolla, where our people would be expected to pay water bills. They have also placed us in a false position of advocating the removal of the police station from this place and a central police station be placed in Pacific Beach. Mr. Fitzpatrick served notice on the chairman that he will move to withdraw from the North Shore Federation at the next meeting.

It was decided that a public meeting be held in the rooms of the Woman's club next Thursday evening at 8 o'clock to hear speakers on both sides of the coming bond issues. Everyone is invited to attend. Mr. Dumont who is always willing to render any assistance to the directors in their work was present as a visitor.

The meeting adjourned to Tuesday, Nov. 15, at 8 p. m.

Directors present, Plank, McElwee, McCoy, Skinner, Fitzpatrick, Eulberg, Rankin and Claspill.

NEW ELECTRICAL STORE ON BACON STREET

Wm. L. Near, who has been conducting his electric shop at his home on Brighton avenue, has opened a modern electrical supply store in the Mace building at 2179 Bacon street. Promptness and satisfaction are guaranteed in the line of electric engineering service.

OCEAN BEACH FIREMEN FIGHT AUTO BLAZE

An automobile, owned by G. W. Cameron of Santa Barbara avenue, caught on fire from a short circuit and was badly damaged before the flames were put out by engine No. 15, of the Ocean Beach station early this week.

PROPERTY PURCHASED

The lot adjoining on the east of the Newport hotel on Newport avenue was sold this week to Dr. J. R. McWellur of San Diego through the office of Wenrich and Warren on Abbott street. The property will probably be improved.

Indian Summer

(Copyright, W. N. U.)

By ELMO SCOTT WATSON

WHEN and what is Indian summer?

Here is a case, indeed, where "doctors disagree," for there are many theories as to the origin of the name, the reason for it and the time when it occurs. Most people will agree upon the fact that it means a period of warm weather in one of the three months of September, October or November and that it is characterized by three peculiar elements: By a warmth greater than preceding days or weeks, by tranquillity of the atmosphere and by smoke and haze. But when an attempt is made to predict a definite time for the appearance of Indian summer, then divergence of opinion begins.

Consult the dictionaries and you will find that one such authority, the Standard, says, "A period of warm, dry, calm weather in late autumn with hazy atmosphere." But Noah Webster goes into more detail as follows: "Indian summer: in the United States, a period of warm weather late in autumn, usually characterized by a clear sky, and by a hazy or smoky appearance of the atmosphere, especially near the horizon. The name is derived from the custom of the Indians to use this time in preparation for winter by laying in stores of food, or from their belief that it is caused by a wind blowing directly from the court of the southwestern god." However, he expands upon the theme by giving two quotations, one from Freeman and the other from the National Intelligencer, in regard to this season. The first quotation from Freeman, is as follows:

> The southwest is the pleasantest wind which blows in New England. In the month of October, in particular, after the frosts which commonly take place at the end of September, it frequently produces two or three weeks of fair weather, in which the air is perfectly transparent, and the clouds, which float in the sky of purest azure, are adorned with brilliant colors. This charming season is called the Indian summer, a name which is derived from the natives, who believe that it is caused by a wind which comes immediately from the court of their great and benevolent god, Cautantowwit, or the southwestern god.

The explanation from the National Intelligencer also is based upon an aboriginal custom. It says:

> The short season of pleasant weather occurring about the middle of November is called the Indian summer, from the custom of the Indians to avail themselves of this delightful time for harvesting their corn. It is a bland and genial time, in which the birds, insects and plants feel a new creation. The sky in the meantime is generally filled with a haze of orange and gold, intercepting the direct rays of the sun, yet possessing enough of light and heat to prevent sensations of gloom or chill, while the nights grow sharp and frosty and the necessary fires give cheerful forecast of the social winter evenings near at hand.

So here are two authorities disagreeing on both the time—one says October and the other November—of Indian summer and the reason for the name. Perhaps the earliest known reference to the term was that made by a Frenchman, St. John Crevecoeur, in 1778 when he was living at Pine Hill, Orange county, N. Y. In an essay, "A Snow Storm as It Affects the American Farmer," printed in 1782, he called it "l'Ete Sauvage," a free translation of which would be "Indian summer." In this essay he said, "After the fall of leaves, but before any snowfall, comes a rainy period. Great rains at last replenish the springs, the brooks, the swamps and impregnate the earth. Then a severe frost succeeds which prepares it to receive the voluminous coat of snow which is soon to follow; though it is often preceded by a short interval of smoke and mildness, called the Indian summer. This is in general the invariable rule: Winter is not said properly to begin until these few moderate days and the rising of the waters have announced it to man."

The origin of the term, which is most widely known, occurs in a book printed several years later than Crevecoeur's essay. This was Dr. Joseph Doddridge's "Notes on the Settlement and Indian Wars of the Western Parts of Virginia and Pennsylvania From 1763 to 1783." Doddridge traces the term back to early colonial times when Indians still were a menace to the backwoods settlers.

All during the summer, settlers in the more harassed sections had to live behind stockades in constant dread of Indian raids. When the chill blasts of winter came on, everyone breathed a sigh of relief. No longer would the Indians attack. The severity of the winter would prevent that danger.

The hemmed-in settlers now took to the open, going to their log cabins outside with the joyful feeling of men released from prison.

It happened sometimes, however, that the welcome inclement weather gave way to a few days of unseasonable warm weather. This was called Indian summer because it gave the Indians another chance to wage destructive warfare against the colonists once more.

The term "second summer" was also used for Indian summer, but that was not until some time later. By 1798 the name "Indian summer" was widely used in New England, in New York by 1809 and in England by 1830. The name Indian summer is an Americanism, but the season to which it refers is not limited to this country. The same phenomenon of delightful, balmy weather occurs in Europe. In England it is known as St. Martin's summer or All Hallow summer, referring to the time of the year, if occurring, when it has made the most impression (St. Martin's day, November 11, or All Hallow Even and the days following, All Saints day, November 1). In Germany it is called Old Woman's summer or St. Luke's summer, commencing about October 18, and in the Mediterranean regions it is commonly called St. Martin's Little summer.

So as nearly as it can be fixed Indian summer may come any time between St. Luke's day, October 18, and St. Martin's day, November 11, although the Indian summer type of weather may be experienced before or after either date—in September or even in December. Science cannot find any fixed period to correspond to popular ideas of when Indian summer is and it cannot be predicted any more than thaws in midwinter. Science can, however, account for its appearance even if it cannot predict it, and it accounts for Indian summer by saying that it is a phenomenon resulting from a sluggish movement of the areas of high and low barometer across the country, and the fixation for a time of high barometer in the South with low pressure in the Northwest, giving general southwest winds and mild weather.

Concerning Indian summer one scientist says:

> In the United States this indefinite spell is likely to be more apparent in the upper Mississippi valley where it is more inclined to be in strong contrast with the climatic conditions that precede and follow it. East of the Mississippi valley, the autumn periods of dryness and tranquillity become irregular in their occurrence and of brief duration. The rainfall is normally so light in the western states of our country that the chief elements of the genuine Indian summer are not sufficiently unusual to attract attention.
>
> The peculiar haze which may occur at this time of the year is chiefly caused by the accumulation of dust and smoke in the almost motionless atmosphere. It is frequently called dry fog and usually appears in what is known as an "anti-cyclone" when fine, dry weather prevails. Minute diatoms and volcanic dust and the dust from decayed vegetable matter contribute to the density of it. It may also be increased by the smoke from prairie and forest fires which may be transported great distances through the upper atmosphere, while at the same time the air near the earth may remain quite clear, often producing a peculiar yellowish or pinkish effect due to the blue rays of sunlight being absorbed.
>
> Indian summer has become a part of the English language even though it is not recognized by science.

Even though Indian summer is not recognized by science, it has always and probably always will hold its place in American tradition and American literature. It is a favorite theme of poets—especially among the New England group—essayists and cartoonists, all of whom have told in one way or another of the glories of this season.

When the Acorns Drop

There's a whisper on the hilltop
And a murmur in the wood;
There's a dream of golden glory everywhere;
On the beech a russet cover, on
the elm a mottled hood,
While the walnut lifts her branches brown and bare.
Oh, the crows hold their meeting
in the old oak's top,
And ho, for Indian summer when
the acorns drop!

There's a bloom upon the meadow
like the ghost of summer flowers,
But the forest and the valleys are aflame,
And on hillside and in hollow
throughout all the misty hours
Descend the rustling drops of autumn rain.
Oh, the squirrel's at his feasting in the old oak's top,
And ho, for Indian summer when
the acorns drop!

When the chestnut and the hazelnut put on a richer brown,
And the blackbirds all are gathered in a flock,
When mallow-in-the-marshes buttons up her yellow gowns,
Then it's time to heap the fodder in a shock.
Oh, autumn's on her waning;
better gather in the crop!
And ho, for Indian summer when
the acorns drop!

—Cornelia R. Doherty.

Long "I" All Right

Casual readers of poetry sometimes get a mental shock when they discover the noun "wind" rhymed with such words as "blind" or "find." But, according to the Mentor Magazine, the trouble is not with the pronunciation of the old-time poets, but with that of modern readers. The noun belongs to a group of words which for many centuries have been pronounced with a long vowel. The group includes kind, blind, mind, rind, behind and the verbs bind, wind, find. The New Standard dictionary gives both pronunciations, the one with the long vowel being indicated as the pronunciation used by poets.—Detroit News.

When Birds Sleep

Very few laymen can understand why a tree-perching bird does not fall off the slender branch when it goes to sleep and becomes unconscious. The answer is that it cannot, according to Mr. Richard Kearton, the well-known ornithologist. The bending of the knees in the act of sitting down, he says, tightens the muscles of the toes in such a way as virtually to lock the sleeping bird to its perch, and it cannot leave until they are straightened and the muscles of the toes are relaxed.

Visual Acquaintance

"Betty's father is familiar with many tongues."

"Quite a linguist, eh?"

"No, a physician."

Golden State
News of Interest to All

Despite a growth probably unparalleled in any other equal sized territory, the trend toward prosperity in California has been steady and substantial. A survey made by the California Development Association showed that this state's net industrial income, including agriculture, lumbering, fishery products and value added by manufacturing, has increased from $513,657,000 in 1909 to $2,147,501,000 in 1925.

California cities, both large and small are fighting for street and highway safety in a general campaign for the adoption of the uniform traffic ordinance, which the women of California, under the auspices of the California Development Association, are advocating to all communities in the state. San Francisco, Burlingame, Palo Alto, Sacramento and San Leandro are cities which most recently fell into line in the campaign.

California motorists to the number of 35,262 fell afoul of the state motor vehicle laws during the first six months of 1927. This is shown in a report issued by the State Motor Vehicle Department. Driving while intoxicated, speeding and driving recklessly accounted for 85 per cent of the total. The records show 27,123 paid fines or served jail sentences for driving under the influence of liquor and speeding.

All California state motor traffic officers hereafter are to drive motorcycles instead of automobiles while in the performance of their duty. This is ordered by Frank G. Snook, chief of the State Motor Vehicle Department, who says that when he assumed office nearly half of the state's force was using automobiles instead of motorcycles.

One of the largest airplane transportation and manufacturing concerns to enter the California field is the Maddux Air Line, Inc., a Delaware corporation, which last week filed articles of incorporation with Secretary of State Frank C. Jordan. The Maddux corporation, capitalized at $5,000,000 will have its headquarters in Los Angeles, and the state agent is J. L. Maddux. The company is interested generally in the airplane industry.

The Federal Land Bank of Berkeley last week reported receipts of 244 applications for a total of $1,504,400 in loans during September. The bank made 95 loans totaling $389,500 during the month. A total of 164 appraisals were made, comprising 20,344 acres in California, 3,915 in Utah, and 11,153 in Arizona. The loans were divided by states as follows: California, $196,200; Utah, $92,500; Nevada, $72,000, and Arizona, $28,800.

An announcement was made last week that San Francisco's fifth annual horse show would be staged November 10, 11 and 12, at the St. Francis Riding Club. San Francisco's horse show is one of the banner events on the season's social calendar with many of the horse owners exhibiting their own horses in the ring. There will be many trophies and sweepstakes in all of the classes.

After re-electing all officers, the seventh annual meeting of the Redwood Empire Association concluded its sessions with a banquet at Santa Rosa last week. Outstanding in the recommendations was a demand that the Redwood Empire's marathon, run last summer from San Francisco to Grants Pass, Ore., be made an annual international event. A first prize of $10,000 and at least $5,000 in additional prizes were favored.

Presided over by Mrs. Ernest Wallace of San Francisco as chairman, the state commission to plan for the establishment of a separate state penal institution for women offenders last week met at the state capitol. Plans were discussed to begin work immediately on the task of looking over sites for the proposed institution, considering types of buildings, etc. The commission will make its report to the governor.

Officials of the maintenance of way department of the Southern Pacific Railroad announced last week that decision on whether to build a Carquinez Straits bridge from Martinez to Benicia would not be reached before November. At the present time the Duncanson-Haralson Company of San Francisco is boring under instruction of the Southern Pacific to test the condition of the strait bed for installation of piling and bridge supports. If the report of the company is satisfactory and if an appropriation for building the bridge is obtained officials said the bridge will be erected. The situation at present was characterized as "favorable."

All records for tonnage hauled over the Sierras during the heavy harvest month of September were broken this year by the Southern Pacific, according to figures compiled by J. H. Dyer, general manager. A total of 54,107 cars passed Summit station during the month, exceeding the previous record by 7,875 cars. An average of 1,803 cars was moved over the mountain daily, exceeding by 163 any previous daily average for September. Delay in the harvest of the grape crop was responsible for the heavy movement of eastbound freight.

School teachers who succumb to the darts of Dan Cupid during the school year are not subject to dismissal for that reason, and regulations enacted by local districts in requiring their discharge are strictly invalid and contrary to the spirit of the Teachers' Tenure Act. This opinion, settling a long standing dispute among school people, was handed to the State Department of Education by Attorney General U. S. Webb.

Business men of the state are showing considerable interest in the announcement that Butler Brothers, national wholesalers of general merchandise, contemplate the construction of a $1,000,000 plant covering eight acres, in San Francisco. The firm, which is now celebrating its fiftieth anniversary, intends opening the distributing house as early in 1928 as possible, to serve merchants in the states west of the Rocky Mountains.

Announcing plans to manufacture pulp and paper from grapevine cuttings, the Sacramento Pulp and Paper Company, $1,000,000 corporation, was formed in Sacramento last week. Paper will be made under a process discovered by H. D. Wagnon, one of the corporation directors, it was said, and Sacramento has been selected as the manufacturing point because there are approximately 100,000 acres of grapevines available within a radius of 50 miles.

An earth temblor of sharp intensity shook Los Angeles last week, extending as far east as Riverside and as far south as Santa Ana. No damage has been reported to the police or sheriff's office. The temblor struck while the world's series baseball game was in progress, and crowds watched the scoreboards swayed by the earth rumble. There was no excitement in theaters where returns were being announced.

Juvenile delinquency is on the increase in California, according to requests for finger-print records in the State Bureau of Criminal Identification during the last three fiscal years. Clarence S. Morrill, bureau chief, revealed, that 5,833 juvenile cases involving finger-print records were brought to attention of the state during the last fiscal period. The total was 5,188 for the fiscal year ending June, 1926.

Captain S. W. Nimitz of the University of California Naval R. O. T. C. announced last week that October 27, Roosevelt's birthday, will be a National Navy Day, and that seventeen ships, the New Mexico, Tennessee, Holland, Aroostook, Lavellette, Somers, Moody, Hull, Wood, Yarborough, Litchfield S-14, S-15, S-16, S-17, S-42 and S-43, will be docked for public inspection at Oakland, San Francisco, Benicia, Martinez and Mare Island.

Because of several fatalities at what is known as the Chittenden crossing of the Southern Pacific, near Santa Cruz, supervisors last week passed an ordinance calling for stop signs on each side of every railroad crossing and making it a misdemeanor not to stop. The action is believed to be the first of its kind ever taken in the state. Penalty for nonobservance of the stop signs is not to exceed $500 fine or a prison term.

Los Angeles county leads all counties of the state in total value of real estate, nonoperative and personal property and money and solvent credits, yet its total indebtedness is surpassed nine times by San Francisco county, the nearest rival for property value honors, according to an official statement just issued by the California Controller's Department showing the value of property and indebtedness of each county in the state for the current year.

The total value of all property in Los Angeles county, subject to tax assessment and including the value of railroads as assessed by the State Board of Equalization, is placed at $3,336,940,015. San Francisco county ranks second among the counties of the state with a total valuation of $1,025,317,945, followed by Alameda county with $469,981,274. Fresno and Kern counties are each given a valuation of $205,100,000.

John D. Rockefeller, Jr., has donated to the University of California, at Berkeley, in excess of $1,750,000 for the erection and furnishing of a 500-room dormitory building to serve as a residence and social center in Berkeley for both American and foreign university students.

Building and loan associations in California have taken a leading position among the various states in membership, assets and rate of growth during 1926. This was shown in a report of the secretary to the United States League of Local Building and Loan Associations, delivered at the annual convention of the league in Ashville, N. C. Aggregate assets of about 200 associations operating in the state at the close of 1926 increased approximately $50,000,000 during the year, totaling $235,000,000.

Virtually every important nation on the globe will be represented when the Pacific Trade and Travel Exposition opens in the San Francisco Civic Auditorium on November 11, it was announced last week by officials of the Foreign Trade Club, which is sponsoring the exposition. Many of the features that made the Panama-Pacific Exposition famous will be reproduced in an up-to-date form, and the entire exposition will form a highly specialized review of the products exchanged throughout the vast Pacific region.

The BABY

No mother in this enlightened age would give her baby something she did not know was perfectly harmless, especially when a few drops of plain Castoria will right a baby's stomach and end almost any little ill. Fretfulness and fever, too; it seems no time until everything is serene.

That's the beauty of Castoria; its gentle influence seems just what is needed. It does all that castor oil might accomplish, without shock to the system. Without the evil taste. It's delicious! Being purely vegetable, you can give it as often as there's a sign of colic; constipation; diarrhea; or need to aid sound, natural sleep.

Just one warning: it is genuine Fletcher's Castoria that physicians recommend. Other preparations may be just as free from all doubtful drugs, but no child of this writer's is going to test them! Besides, the book on care and feeding of babies that comes with Fletcher's Castoria is worth its weight in gold.

Children Cry for Fletcher's CASTORIA

Increased Demand for Yankee "Hooked Rugs"

The demand for American hooked rugs of the better kind not only keeps up but seems to increase. By American is meant Yankee rugs, not those which are imported from Canada, chiefly Nova Scotia, but those which the patient housewives of New England hooked a century ago or more. Some of these have real beauty in their colorings and patterns, and the years have softened and toned down any crudities of tint that may have been originally worked into them so that they harmonize definitely and unobtrusively in a decorative scheme.

There is something most attractive about a hooked rug, for it symbolizes the patience and the conscientiousness and the effort to bring about beauty that are part of the American heritage of character and used as part of the decorations of a modern home they bring into it an element that is none too plenty in the turmoil of this life of the Twentieth century.—The Antiquarian.

Pilgrims Go to Palestine

In connection with the war memorial unveiling in Jerusalem a large party of pilgrims is journeying on a modern pilgrimage to that city. The war graves and battlefields of Palestine and Egypt are included in the itinerary, and all places of Biblical interest around Jerusalem will be seen. The stop there has been timed to coincide with the unveiling of the memorial by Lord Allenby. The party will visit the pyramids and Cairo, and later will stop at Rhodes, Crete, Cyprus Malta, Naples and other places of interest.

Broadcasts Good News

Whittier, Calif.—"Dr. Pierce's Favorite Prescription and the 'Golden Medical Discovery' have been used in our family off and on for a long time and they have always given us entire satisfaction. I have taken the 'Favorite Prescription' and so has my mother. It was a wonderful benefit to us. I think it has no equal.

"My father always took the 'Golden Medical Discovery' when he felt rundown, and it never failed to build up his general health in a very short time."—Mrs. J. S. Hilyard, 113 S. Whittier Ave.

If your druggist is out of the "Medical Discovery" or "Prescription," send 65 cents to Dr. Pierce, Buffalo, N. Y., for a package of the tablets.

DR. STAFFORD'S OLIVE TAR for ASTHMA

Inhale Olive Tar and relieve CROUP, sore throat, colds, bronchitis. Checks influenza. Rub on chest to remove congestion. Relieves neuralgia and rheumatism.

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W. N. U., San Francisco, No. 43--1927

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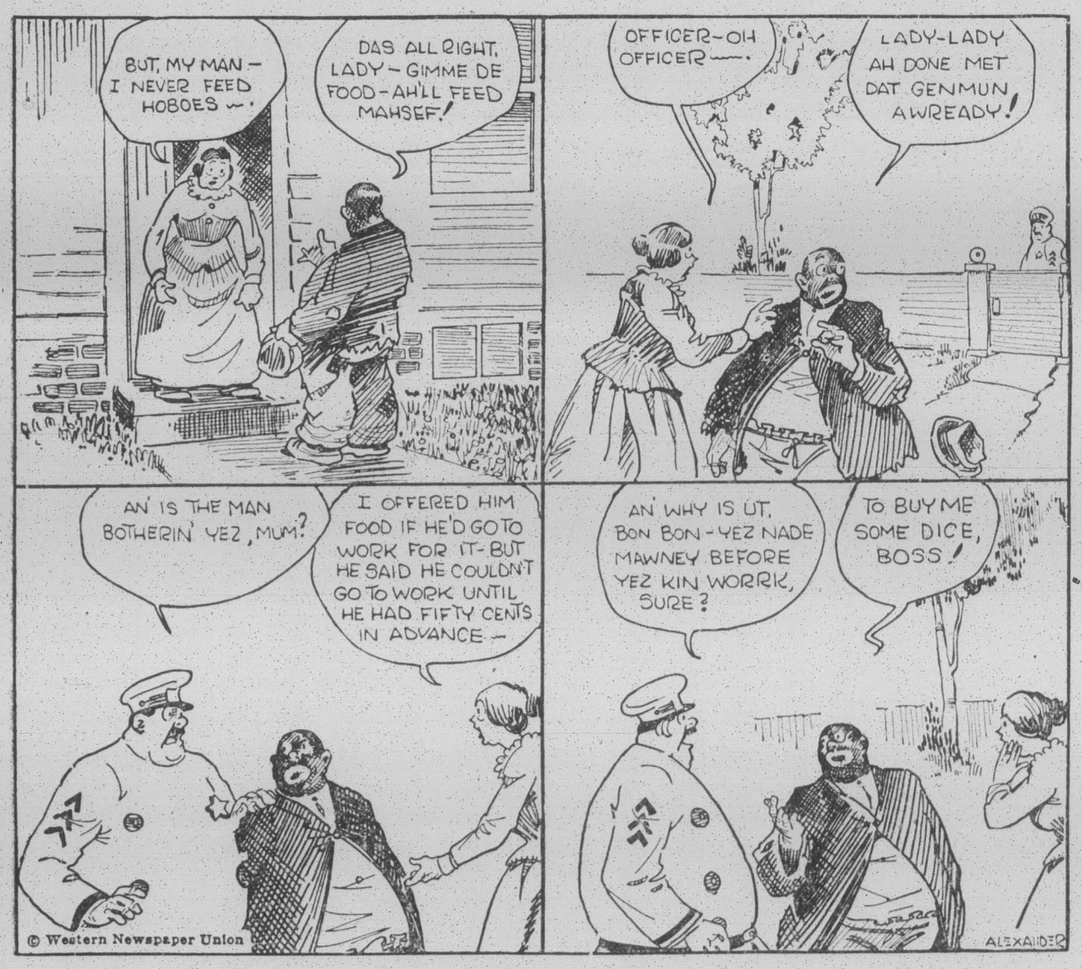
Our Pet Peeve

FINNEY OF THE FORCE — His Tools


BUT, MY MAN — I NEVER FEED HOBOES —.
DAS ALL RIGHT, LADY — GIMME DE FOOD — AH'LL FEED MAHSEF!
AN' IS THE MAN BOTHERIN' YEZ, MUM?
I OFFERED HIM FOOD IF HE'D GO TO WORK FOR IT — BUT HE SAID HE COULDN'T GO TO WORK UNTIL HE HAD FIFTY CENTS IN ADVANCE —
OFFICER — OH OFFICER —.
LADY-LADY AH DONE MET DAT GENMUN AWREADY!
AN' WHY IS UT, BON BON — YEZ NADE MAWNEY BEFORE YEZ KIN WORRK, SURE?
TO BUY ME SOME DICE, BOSS!
© Western Newspaper Union
ALEXANDER

THE FEATHERHEADS — And So Forth—

WELL SOME CANNIBALS HAVE ME TO THANK FOR SENDING THEM A SUNDAY DINNER! — I BOUGHT ENUF JUNK TO SEND FOUR MISSIONARIES TO MARS —
YES AND DONT LET ME EVER HEAR YOU COMPLAINING ABOUT GETTING ROOKED AT THAT BAZAAR — AFTER YOU BUYING KISSES AT $5.00 PER!! — OF YOUR OWN ACCORD!
HUH — THAT WAS THE SMARTEST TRADE I MADE! THAT WAS A REAL BARGAIN —.
UH-HUH — IF YOU'D READ THE LOOK ON THAT BRAZEN GIRL'S FACE, YOU COULD HAVE PICKED UP AN EASY $20 INSTEAD OF SPENDING $10!
SHE'D HAVE PAID THAT TO GET OUT OF KISSING YOU!
OH IS THAT SO! — I NOTICE
© Western Newspaper Union
OSBORNE

Formosa's Head-Hunters

Kampanzan Savages of Formosa.

(Prepared by the National Geographic Society, Washington, D. C.)

FORMOSA, where a recent earthquake took heavy toll of life, is still inhabited by savage head-hunters who have resisted the development of the island's resources. Formosa is larger than Maryland and Rhode Island combined but the region extending from the mountains that form the backbone of the island to the rocky eastern coast is yet to be wrested from the tribesmen.

The civilized agricultural regions along the western side of Formosa were so menaced by the head-hunters during the middle of the last century that the government of China, which owned the island at that time, built a high metal fence for more than a hundred miles along the border of the wilderness. Some sections of the fence are now charged with electricity. The Japanese who took the island from the Chinese in 1895 have extended the barrier until the tribesmen are shut off from civilization. Heavily guarded gates at frequent intervals permit the savages to trade with the Formosans but no savage is allowed to come into the "foreign" territory and no "foreigner" is allowed to enter the savages' domain without special permission of the Japanese police and a well-armed guard.

Back in the mountain recesses, the tribesmen live in compact villages, so camouflaged that one is within their confines before realizing it. The huts are built of large slabs of slate with thatched roofs that resemble the thick foliage of the forest. There is no furniture. When the savage rests, he squats as if ready to spring upon his prey, or lies on the floor.

No tribesman's hut is complete without a skull shelf just outside the door. His shelf may have a hundred pigeonholes, each containing the skull of a human being. It is as indicative of his glory as the trophy cabinet of a modern Olympic star.

Women Insist on Heads.

The women have been blamed for maintaining this ghastly custom, for among some tribes the maidens will not listen to the pleadings of a suitor until he has at least one skull on his shelf. When there are no victims within easy reach of the village the ardent swain goes to the borderland of civilization, sometimes digging his way under or climbing over the fence. The first person who crosses his path is his victim. Failing in this, he may attack a member of a neighboring tribe.

It is so common for a Chinaman living near the savage border to lose his head that little attention is paid to the incident unless his relations band together to avenge the murder. Freshly severed heads must be displayed at various savage festivals, religious rites and on other occasions too numerous for the safety of the Formosans.

Since the Japanese have owned Formosa, towns more modern than those in Japan and China have been built, schools established, harbors improved, and a railroad built nearly the entire length of the island. Now there are approximately 4,000,000 inhabitants. More than three-fourths of them are natives who are of Chinese extraction or an admixture of Chinese and aborigines. The aborigines number about 84,000. The remainder of the population is made up of Japanese and foreigners.

Taihoku, the capital, lying 18 miles inland from the port of Keelung, has been called the most modern city of the Japanese empire. Wide, well-paved streets, fine parks, large handsome government buildings and a botanical garden give it more of a Western than an oriental appearance. For a busy city of 180,000 inhabitants, it is unusually quiet. There are no street cars, and automobile traffic is not yet large enough to disturb the population. Hundreds of jinrikishas are propelled through the streets by Formosan "chauffeurs" in spotlessly clean white uniforms and large picturesque mushroom hats. Save for the pitter-patter of their soft shoes as they carefully transport their fares, and the occasional rumble of a heavy wooden-wheeled cart, one hears only the sing-song of oriental tongues.

Japanese orderliness marks every move of the Formosans. All through the civilized portion of the island one notices the effect of Japanese government. From the window of the train all the way from Taihoku to Tainan, the old Chinese capital near the southern end of the island, the traveler sees miles of flooded rice fields in the lowlands while higher land is systematically planted to sugar cane, tea, sweet potatoes and tobacco. Farther back toward the hills, camphor trees vie with huge bamboos. Men and women work side by side in the fields. Because of their loose-fitting garments and mushroom hats, one cannot detect the sex of the workers at a distance.

Its Products Are Large.

Although thousands of miles of the island have scarcely been touched by civilization, in a recent year Formosa produced approximately 25,000,000 bushels of rice, 25,000 tons of sugar, 12,000 tons of tea, 1,000,000 tons of coal, 3,000 tons of camphor, and 5,000 tons of camphor oil. Petroleum, gold, silver, copper, jute, opium, tobacco and salt also are important products.

Opium is sold only to old licensed smokers and the number of users is reduced each year. Among the natives both men and women smoke tobacco in long-stemmed bamboo pipes and many chew betel nut.

The need for new sources of camphor has been one of the principal causes for the development of the island. When the trees on the civilized side of the boundary fence have been leveled and supplies diminish, the fence is moved back into savage territory; for the constant demand for the product is too great to await the maturity of new trees that the Japanese have recently planted. This gradual encroachment on the savage domain and the plan to penetrate certain parts of the interior with roads and railroads, should bring the entire island under Japanese control in a few years.

Peril of Camphor Workers.

Many of the camphor stations are near the head-hunters' district. While the Japanese are bringing the savages more under control each year, and a heavy guard is constantly on duty among the workers, raids on these stations are not uncommon occurrences. The huge trees are felled and then chipped with a scooplike cutting instrument. When small cars, that the workers push on a narrow gauge track, are filled, the load is consigned to a camphor still where the cuttings are transformed into pure camphor by a boiling process. Attached to the still bamboo pipes take off the camphor oil. A large quantity of the world-production of camphor of which about three-fourths comes from Formosa, is used in the manufacture of celluloid, perfumes and drugs. As is the case with many of the larger industries of Formosa, the Japanese government has a monopoly of the camphor business and dictates its own price by which the product is purchased from the individual producers.

In the wilderness, one cannot mistake a head-hunter for a harmless native if he keeps his head long enough to see one approach. For clothes they wear a single piece of cloth that reaches from their armpits to their knees, around their hips is a huge knife encased in a bamboo scabbard, and some of them carry bows and arrows to assist them in their head-hunting activities.

Most of them are tattooed with a blue substance that adds to their already uncomely features. Every savage child is forced to submit to the cruel operation which is performed by holding the victim on a bamboo mat on the ground while wooden chisels and hammers are used to break the skin.

Natives and savages of Formosa are fond of fishing. Instead of using a hook and line, the savages throw a narcotic fluid into the water, which stupifies the fish and causes them to float on the surface. Then, in their home-made craft of bamboo trees lashed together, they collect their catch.

"You Need a Diuretic!"

To Be Well There Must Be Proper Kidney Function.

THE kidneys are the blood filters. If their action becomes sluggish they do not thoroughly cleanse the blood of poisonous wastes. Such impurities make one dull, tired and achy with often nagging backache, drowsy headaches and dizziness. A common warning of imperfect kidney action is scanty or burning excretions.

Doan's Pills, stimulant diuretic, aid the kidneys in their eliminative work. 50,000 users have publicly recommended *Doan's. Ask your neighbor!*

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STIMULANT DIURETIC TO THE KIDNEYS
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Removes Dandruff—Stops Hair Falling
Restores Color and Beauty to Gray and Faded Hair
60c. and $1.00 at Druggists.
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FLORESTON SHAMPOO—Ideal for use in connection with Parker's Hair Balsam. Makes the hair soft and fluffy. 50 cents by mail or at druggists. Hiscox Chemical Works, Patchogue, N. Y.

Callouses
Quick, safe, sure relief from painful callouses on the feet.
At all drug and shoe stores

Dr Scholl's Zino-pads — Put one on—the pain is gone

Blonde or Brunette

A Missouri preacher who has married more than 4,000 couples during his pulpit career mentions the circumstances that the brunette brides take their union rather more seriously than the other types. The red-headed girl comes up to the altar with the best of a sportsman. She wants to show you what she has captured without describing the size of those that got away. But the pastor says that among the blonds there are very many dumb-bells. They do not seem to know what it is all about and few of them seem to care. But it must be understood that this is a Missouri record and may not apply so rigidly to the brides in other states. Out here the rumor that blonds are dumb has never gained much headway.—Los Angeles Times.

Notoriety is not fame.

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Good Garage Facilities

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Have our local dealer take your measure for a "Satisfaction Guaranteed" ALL-WOOL SUIT. Prices to suit your purse.

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Every room with bath or shower. $2.00 to $3.50.
Jones at Eddy. Garage next door.

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For sale by leading druggists. Anti-Uric Co., San Francisco, Calif. WRITE FOR LITERATURE.

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HARRY BOYLE, Manager
Outside rooms with bath, $2.50 single, $3.50 double.
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Breakfasts 35c, 50c, 60c; Dinners 85c; Sunday $1.00

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Modern Cafeteria.
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WHO'S WHO & WHAT'S WHAT !

IN OCEAN BEACH

Business Directory—Alphabetically Arranged
Service for "Strangers Within Our Gates"

OCEAN BEACH is famous as San Diego's greatest residential seaside community and is situated only six miles from the metropolitan district, with which it is connected by fast electric railway service and the paved coast highway. It is the most thriving and populous section of the peerless Point Loma peninusula, with ideal climate, wonderful productive soil and scenery unsurpassed. Wide avenues lead from the heights to the seashore and nearly all streets are paved and sidewalked, with a complete paving program in progress from the bay frontage to beautiful Sunset Cliffs. Ornamental lights adorn the main business section, while modern commercial structures and fine new homes, cottages and bungalow courts are constanly in course of construction. This delightful suburb has exceptionally good schools, churches, civic clubs, mail carrier service and all that makes life really worthwhile as is well attested by the appended list of prominent and progressive business interests:

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AMUSEMENTS

STRAND THEATRE, Strand Building, Newport Ave.; Bayview 0439.

BANKS

BANK OF ITALY, Newport Ave. and Bacon St.; Bayview 0478.

BARBER SHOPS

PAVILION BARBER SHOP (A. H. Maiser), Newport Avenue, O. B.

BAKERIES

NEWPORT BAKERY-DELICATESSEN, 5010 Newport; Byw. 0750-W

BATTERY SPECIALISTS

SUNSET CLIFFS SERVICE Station, 4802 Newport Avenue, O. B.

CARPENTER AND BUILDER

H. FRANK HARMAN, 4660 Muir Avenue, Ocean Beach; Hillcrest 3060-J

CLEANERS AND DYERS

OCEAN BEACH CLEANERS, 1928 Bacon Street; Bayview 0030-J.

CAFES AND RESTAURANTS

ALFRED'S CAFE, 5080 Newport Avenue, Ocean Beach.
DINNER-DANCE INN, near the Bridge, O. B. Phone Bayview 0512
O. B. SANDWICH SHOP, 5037 Newport avenue. Bayview 0663-J.
WHITMORE'S BARBECUE, Newport Ave. and Abbott St, O. B.

DENTISTS

DR. W. F. BUSH, Kraft Bldg., Newport and Bacon; Bayview 0702-W.

DRY GOODS, NOTIONS, ETC.

CLASPILL'S, 5005 Newport Avenue, Ocean Beach.

DRUGS AND DRUGGIST SUNDRIES

KRAFT'S DRUG STORE, Kraft Building; Telephone Bayview 0194.

ELECTRICIANS

WM. L. NEAR, 4935 Brighton Avenue; Telephone, Bayview 0563.

ELECTRICAL APPLIANCES

Strand Radio & Appliance Co., Kraft Bldg., Bayview 0212.

GARAGES AND SERVICE STATIONS

KIERSTEAD'S SERVICE Station, Voltaire and Cable; Bayview 0401.
LOMA PORTAL SERVICE Station, Voltaire at Catalina; Bayw. 0502.
OCEAN BEACH GARAGE, 4868 Newport Avenue; Bayview 0094.
SWARTS' SERVICE STATION, 4605 Voltaire street. Bayview 0505.
SUNSHINE SERVICE STATION, Santa Monica Ave. and Bacon Sts.

GROCERIES AND VEGETABLES

FABER'S FOUR STORES, Phones: Bayview 0415 —Bayview 0418.
WAY'S GROCERY, 4975 Voltaire Street; Phone, Bayview 0409.
CUNDELL'S MARKET, 5021-23 Newport Avenue; Bayview 0296.

HOTELS AND APARTMENTS

HOTEL NEWPORT, 4965 Newport Avenue, O.B., Bayview 0404.

MEAT MARKETS

CUNDELL'S MEAT MARKET, 5019 Newport Ave.; Bayview 0296.
FABER'S O. B. MARKET, 5004 Newport Avenue; Bayview 0217.

NEWSPAPER AND JOB PRINTING

"THE BEACH NEWS," 4829 Saratoga avenue. Bayview 0017.

PAINTS, HARDWARE, ETC.

WILLIAM RICHLEY, 1926 Bacon Street; Phone, Bayview 0020-W.
O. B. HARDWARE CO., 5004 Newport Ave.; Bayview 0049.

PHOTOGRAPHERS

FROIDE'S FOTO SHOP, 1868 Bacon Street; Phone, Bayview 0186-J.

PHYSICIANS

W. H. CURTISS, M. D., Kraft Building, O. B.; Phone, Bayview 0476.

PLUMBING

EDW. K. BULLOTTE, 2005 Bacon street. Bayview 0259-J.

RADIOS AND RADIO SUPPLIES

CARL SCHRODER, 4840 W. Pt. Loma Boulevard.; Bayview 0161-J.
STRAND RADIO CO., Kraft Building; Telephone, Bayview 0212.

REALTY AND RENTALS

AGNES G. ELLS, 5050 Newport Avenue, O.B., Bayview 0025.
HOLDDRIDGE & LANCASTER, 5028 Newport Ave.; Bayview 0382.
A. G. KINGSBURY REALTY CO., Del Monte and Bacon, By. 0338-W
J. THOS. McCOY, 4999 Voltaire Street. Telephone Bayview 0456.
THE MAY COMPANY, 5009 West Point Loma blvd. Bayview 0422.
WENRICH & WARREN, Across from Merry-Go-Round. Bay.0390-W

TRANSFER AND STORAGE

REID TRANSFER, Kraft Building, Bacon St., O.B., Bayview 0136.
O. B. FEED AND EXPRESS, 1926 Bacon Street; Bayview 0020-W.

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A LEGAL NEWSPAPER
EIGHT PAGES

San Diego office; 835 G Street

Saturday, November 12, 1927

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

Classified Ads Get Quick Results.

New CALIFORNIA THEATRE

In "A Gentleman of Paris" the Paramount picture which comes to the New California Theatre Friday, Adolphe Menjou is said to have one of the greatest roles of his career from the dual standpoint of entertainment and artistic expression.

Menjou is cast as a gay philanderer of Paris. He is engaged to be married but the match is one of those European arranged affairs and the idea has not stimulated his interest to any great extent.

Suddenly he sees his prospective bride in a new light and finds himself ecstatically and rapturously in love. He starts to wind up his "affairs" in anticipation of the impending marriage.

Menjou is accused of cheating at cards. When searched, an ace of hearts is found in a trick pocket in his sleeve. There is only one thing for him to do, kill himself. A shot rings out in his rooms, and it looks as though Joseph's plot had succeeded.

The pistol brings the play to its dramatic and powerful climax.

Nicholas Soussanin plays Joseph, the valet, and gives the role an outstanding performance. Others in the cast with important parts are Shirley O'Hara, leading woman, and Ivy Harris, as the faithless wife.

Fanchon and Marco have received so many requests for admission to their Friday morning rehearsals at the New California theatre that they conceived the idea of showing just how a show is built up from behind the scenes. The prologue feature this week is a "Back Stage Idea", with the talented performers all helping Milt Franklyn and his band furnish mirth and music, as well as some pretty fancy dancing before the picture is offered. The Featured players are Helene Hughes, Roy Smoot, Vivian Fay, Emilie and Romaine and the Sunkist Beauties.

A Lupino Lane Comedy, Felix Comedy and the International newsreel lend further diversion to the program.

CABRILLO THEATRE

No more logical selections than Louis Wolheim could have been made for the part of First Sergeant McGaffney in "Two Arabian Knights," feature comedy drama at the Cabrillo theatre. For Wolheim, created on the stage, the role of Captain Flagg in "What Price Glory?" In this new story of American doughboys he is said to show a trend toward comedy not before revealed in his heavier dramatic productions.

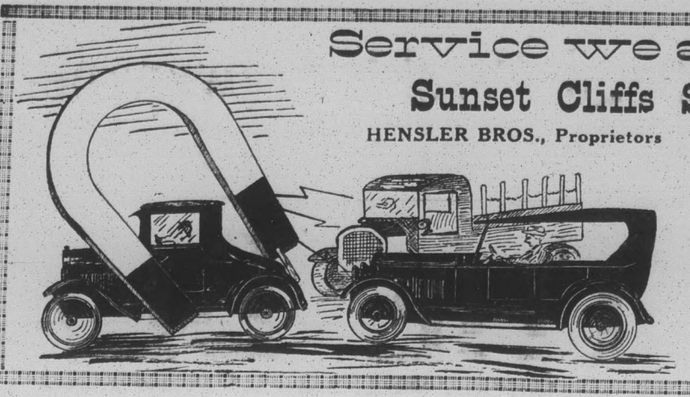
Playing mostly hard-boiled, 'roughneck' parts, it is natural for the film spectator to assume that Wolheim is that type of character off the stage or screen. In the main he is, but behind a gruff exterior, he masks as good an education as America affords. He is the same Wolheim who played fullback for Cornell University in the rough and ready days of the sport, 1904-05. He will always bear the marks of those college contests.

Looking like the popular conception of a prize fighter, it is not easy to believe that he spent the next six years as an instructor in mathematics at Cornell Preparatory School. He holds a degree of M. E. from Cornell.

Why would on instructor in an academy for young men turn to the stage? It came through a chance acquaintance with Lionel Barrymore, who impressed with the distinctive character of the college man, persuaded him to take part in his then current starring play, "The Jest." From then on Wolheim threw in his lot with the stage. He played the name part in "The Hairy Ape," and this part really gave him his first prominence, his performance standing out as a daring departure from usual stage practice. Then in "What Price Glory?" he renewed this success.

On the screen Wolheim was the prize fighter in "Little Old New York." He played a prominent part in "The Face in the Fog."

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.



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THAT this newspaper is officially legalized for the publication of CERTIFICATES OF INDIVIDUAL FICTITIOUS NAMES and any and all kinds of LEGAL NOTICES. The attention is particularly requested of beach business folks who believe in the patronage of home industry. Dollars and dimes sent away are gone beyond recall.

Classified Ads Get Quick Results

OCEAN BEACH SOCIAL PAGE

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Ocean Beach, Calif.
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Prop. and Manager

Saturday, Nov. 19
Ken Maynard in
"THE UNKNOWN CAVALIER"
A wonderful western taken in the Death Valley desert.
"Muscle Bound Music," comedy
News Weekly, "Maryland, My Maryland," scenic

Sunday-Monday, Nov. 13-14
Charlie Murray and Geo. Sidney in
"THE LIFE OF RILEY"
"The Merry Widow," comedy.
Fables and Topics of the Day

Tuesday-Wednesday, Nov. 15-16
DOUBLE FEATURE NIGHTS
Raymond Griffith in "TIME TO LOVE"
Billie Dove in "THE STOLEN BRIDE"
"Here Comes Precious," comedy and News Weekly

Thursday-Friday, Nov. 17-18
Milton Sills in "FRAMED"
A drama of men in the diamond fields of Brazil.
"Hoot Mon," a Vernon comedy
Fifth Period of Blake

NOTE: If you don't take advantage of our double feature nights you are the loser.

W. H. Curtiss, M.D.

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By MRS. KIRK SMITH

Phone, Bayview 0017

NOTICE—Please sign your name when sending in contributions for publication. Anonymous and unsigned articles are not published. Signatures are necessary as an evidence of good faith.

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NEW RESIDENTS EXPRESS APPRECIATION

Ocean Beach, Calif.,
November 7, 1927.

Dear Mr. Kirk Smith: I have read "The Beach News" with considerable interest and consider it well worth the dollar per year, and now take pleasure in enclosing my check for one year's subscription. Thanks for the notice in the social page of my recent purchase of Capt. May's home on Muir avenue. Mrs. Hague and I are more than pleased with the place. Wishing you continued success in your publication, I am,

Yours sincerely,
LAWRENCE HAGUE.

RECENT NEWCOMERS IN OCEAN BEACH

The following roster of recent newcomers in Ocean Beach was prepared this week by the O. B. Better Business association: Mrs. Harriet Lloyd, 5103 Narragansett; Mrs. H. Kemp, 2123 Cable; Mrs. M. A. McDonnell, 5065½ Brighton; Miss G. B. Tune, 1661 Bacon; George Epinsoa, 2021 Ocean Front; W. E. Lacey, 4865 Voltaire; A. E. Myers, 2011 Ocean Front; J. E. Clouse, 5042 Brighton; Atillo Satorri, 4750 Del Monte; D. Prince, 5127 Brighton; Walter Jones, 1854 Bacon; C. B. Fields, 5082 Lotus; J. Redmond, 4738 Long Branch; C. J. Mason, 4882 Long Branch; L. J. Quirette, 4819 Brighton; W. Howarth, 4935½ Cape May; C. Cooper, 4836 Cape May.

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SEMI-MONTHLY CARD PARTY

The regular semi-monthly O. B. Woman's club card party will be given at the club house Wednesday evening, November 16, at eight o'clock. Mrs. Henry Jackson, Mrs. James Dougherty, and Mrs. F. B. Haslam are the hostesses. Bridge and five hundred will be played. Reservations may be made mornings with Mrs. F. A. Plank, Bayview 0220-W.

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FRIDAY BIRTHDAY CLUB

The Friday Birthday club will meet Nov. 18, at the home of Mrs. Emma C. Leytze in National City. Take National City bus at Third and E streets; get off at Eighth and Highland avenue; walk three blocks east.

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Greeting Cards—Froide—Bacon St

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PLANNING FOR CHRISTMAS

The ladies of the Trinity Mission met at the home of Mrs. L. E. Neal on Voltaire street last Thursday. The afternoon was spent in planning for their Christmas apron and food sale which will be held the first week in December. Refreshments were served, and a very pleasant social time was had by all.

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GUESTS ENTERTAINED

Mrs. L. E. Neal of Voltaire street entertained as guests this week Mrs. Roy Keating and son Donald of North Dakota, also Mr. and Mrs. Royal McDonald and baby from Los Angeles. Mr. McDonald is district manager for the Chamber's Fireless Gas range of Los Angeles.

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RECOVERING FROM ILLNESS

Mr. Frank E. Whitmore, proprietor of Whitman's Barbecue, is gradually recovering from a severe illness that has confined him to his home in National City for the past two weeks.

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NOW'S THE TIME
For Renewal of Subscriptions
One Dollar For One Year

"KATHERINE" CELEBRATES BIRTHDAY ANNIVERSARY

Mrs. Kirk Smith (Katherine) wishes to extend deep appreciation to her many friends for the lovely gifts, cards, telegrams and letters received by her on the occasion of her birthday anniversary Nov. 8. Thanks are especially expressed to Mr. and Mrs. J. T. McCoy for the magnificent ornamental wicker vase, filled with an immense bouquet of beautiful red gladiolus and delicate ferns; also for the lovely gifts which were received from Mrs. Turner B. Kline, Mrs. George Copeland, Mr. and Mrs. Chris Neujahr, Mr. and Mrs. John Snel, Mr. Wm. T. Scott and Mr. Edw. A. Kickham. Many friends called during the day offering their personal congratulations. Mr. George Topouzes gave a dinner dance in the evening at the "Dinner Dance Inn," in honor of Mrs. Kirk Smith, with upwards of half a hundred guests in attendance. The banquet table was elaborately decorated with American Beauty roses and candles to match, while snappy dance music enlivened the evening's entertainment, and best wishes for many happy returns of the day was received by the honor guest.

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JOURNEYS EAST TO VISIT MOTHER

Turner B. Kline, of the Reid Transfer Co., left last Saturday afternoon for Cleveland, Ohio, where he is making a special visit to his mother who has been quite ill for several weeks.

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THE ADMISSION for card game Wednesday evening, Nov. 16, at the Woman's club, will be 35 cents.

Advt

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SOCIAL AND BUSINESS MEETING OF BIBLE CLASS

Mrs. W. S. Dunn's young ladies Bible class of the Baptist church met at the home of their teacher Monday evening for their monthly business and social meeting. The following were selected as officers of the class: President, Edna Bishop; Vice President, Edna Gardner; Secretary, June MacIntyre; Treasurer, Lena Wright. After a pleasant social time, refreshments were served by the hostess. Those present were Misses June McIntyre, Edna Bishop, Nona Bishop, Phyllis Near, Phyrall Near, Helen Pulman, Lena Wright, Blanche Wright, Edna Gardner, Florence Carberry, and Adele Maloof.

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ARRIVES FROM ST. LOUIS

Mrs. John Kickham, mother of Mr. Edw. A. Kickham, the well known proprietor and manager of the Mission Beach skating rink, has arrived from St. Louis, Mo., on a visit to her son for the winter season.

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PICNIC AND LUNCHEON

A number of the members of the Baptist church enjoyed a picnic at the home of Mrs. C. Wilkinson, Mission Beach, Friday, November 4. A delightful lunch was served by the hostess. Those present were: Mesdames Florence M. Fitzpatrick, J. I. Smith, M. A. Gunning, E. J. Baker, W. H. Recksiek, C. L. McLoon, E. R. Benton, R. E. Strure, M. E. Robinson, W. D. Feigley, Dr. and Mrs. H. E. Bailey, Mr. and Mrs. J. Rankin, Margaret Rankin, Rev. and Mrs. W. S. Dunn, Benedict, Mrs. G. M. Vaughn, Dorothy Dunn, Mrs. C. Krieg, Mr. Mrs. W. F. Morefield, Mrs. M. Bishop, and Mrs. Wilkerson.

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FROM STORKLAND—

Mr. and Mrs. M. Beeler of Niagara avenue are the happy parents of a fine baby girl, born November 4.

MONTHLY MEETING OF OCEAN BEACH WOMAN'S CLUB

The November meeting of the Ocean Beach Woman's club will be held Thursday afternoon at the club house. Mrs. Ida Morgan, chairman of the American homes department of the federated clubs will be the speaker. Mrs. Percy Carr will sing accompanied by Mr. Carr, and Dorothy Hubbard will give a fancy dance. Mrs. Roy Cline is in charge of the program. Mrs. W. J. Kennedy and Mrs. E. M. Benson will act as hostesses. Mrs. E. E. Wells is chairman of the refreshment committee.

The arts and crafts department of the O. B. Woman's club will hold a meeting Thursday morning in the club rooms.

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POINT LOMA CLUB MEETS

The Point Loma club held a very enjoyable meeting last Thursday afternoon at Assembly hall on Point Loma. Mrs. Shropshire and Miss Mead were the hostesses. Many friends of the members attended and a real pleasant time was enjoyed by all present.

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CHANGE OF RESIDENCE

Mr. and Mrs. Eugene Baer, Cecilia Kriebs and C. E. Pierce have moved from Sunset Cliffs boulevard to 4947 Niagara avenue.

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Crosley Orchestra.
Sunday, Nov. 13—9 to 10 P. M.
Great Moments in History
Monday, Nov. 14—8 to 9 P. M.
Grand Opera "Ernani"
Tuesday, Nov. 15—8:30 to 9 P. M.
Bridge Lessons
Tuesday, Nov. 15—9 to 10 P. M.
Eveready Hour
Tuesday, Nov. 15—10 to 11 P. M.
Drama Hour
Wednesday, Nov. 16—9 to 10 P. M.
The Vagabonds in the Klondike
Thursday, Nov. 17—9 to 10 P. M.
Classical Program
Friday, Nov. 18—9 to 10 P. M.
An Hour in Memory Lane
Saturday, Nov. 19—8 to 9 P. M.
Saturday Night Revue
Saturday, Nov. 19—9 to 10 P. M.
Philco Hour for Saturday

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Peas, Solar brand	10¢
Kidney Beans, Hart Brand	15¢

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Celery, Fancy, each	5¢
Fancy Newtown Pippins, 5 pounds for	25¢
Johnathans, 4 pounds for	25¢
Bellflower Apples, 5 pounds for	25¢
Red Permaines, 6 pounds	25¢
Sweet Potatoes, 6 pounds for	25¢
Idaho Russets (spuds), 10 pounds for	25¢
Tomatoes, 3 pounds for	10¢
Spinach, 3 for	10¢
CARROTS, TURNIPS, BEETS — 3 for	10c
Imperial GRAPE FRUIT, 4 for	25¢

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KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!

Importance of Mental Sunshine

By F. A. WALKER

THE title of this is stolen boldly and bodily from a tobacco advertisement, which is proof that it really pays to read the paid for publicity, often the most useful as well as the most interesting part of our newspapers and periodicals.

Just what ordinary sunshine is we do not know.

We know that from it we get light and heat and that both are made up from vibrations in the ether and the atmosphere which separates the earth from the ether.

We know that a pane of glass will allow the passage through it of a maximum of the light and a minimum of the heat, and we know that a sheet of black iron will allow the passage of a maximum of the heat and a minimum of the light, but the cause of the vibrations and what makes the difference between the light and heat vibrations are among the many unsolved problems of science.

Mental sunshine offers us no such enigma.

There is nothing through which the light of a smile will not penetrate.

There is nothing which will not show the effects of a warm handclasp.

There is no sun among all the billions of the heaven's luminaries that will reach into the depths of sorrow but mental sunshine will lighten those dark places and warm the coldness of a soul.

All that we see in this world is made visible by reflected light. The green of the fields, the blue of your sweetheart's eyes, all color and all form are visible to us only by the light which reflected from them and galling upon our retinas is telegraphed by our optic nerves to the opposite side of our brains. The reason we cannot see objects in the dark is because they reflect no light.

The man who cannot and does not reflect mental sunshine is living in the dark, a lonesome and pitiable creature.

We cannot cultivate sunshine in the heavens, but we can encourage it in ourselves. We strive and deny ourselves for money. We make little or no effort to increase our mental sunshine. Yet money without happiness is an empty and useless thing, while happiness without money is a wealth we can spend unceasingly and never lessen the supply.

What do you say to spending five minutes a day letting our mental sun radiate its light and warmth on whoever and whatever is within its radius? If we begin with the five minutes it will shortly shine all through the 24 hours.

(© by McClure Newspaper Syndicate.)

(© by McClure Newspaper Syndicate.)

Best Lookers From Brazil

Miss Lea Tora, the prettiest girl, and Olympio Guilherme, the handsomest man, of all Brazil, as they arrived in New York for a tour of the United States.

The Great American Game

"WHO'S BEEN BATTIN' 'EM OUT HERE?"

Martha Martin Tells of the Zoo

"WHAT is the news?" asked the Camel.

"The lioness just had a tooth pulled," said the Zebu with the two humps.

"I heard a great roaring some time ago," said the Camel. "Was that what was bothering the lioness?"

"Oh, she feels all right now. Her jaw feels a bit sore, of course, but the toothache has all gone, for the tooth has gone.

"She was roaring with the toothache. That was the trouble."

"Oh, I see," said the Camel.

"Any other news?" asked the Camel after a moment, as she moved her mouth from side to side as though she were chewing.

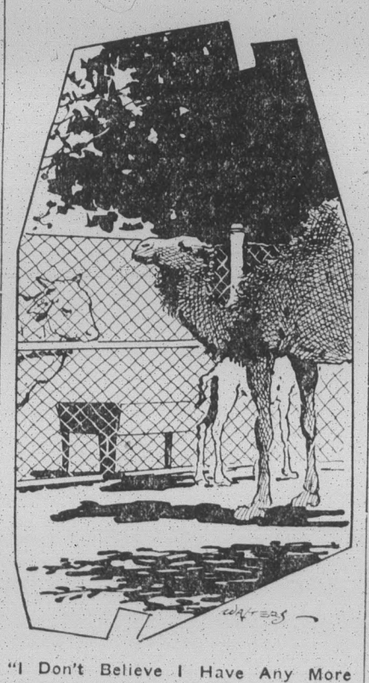
"None that I know of," said the Zebu. "Oh, yes, come to think of it, I have some news."

"Well," said the Camel, "why didn't you think in the first place?"

"Now look here, Cam," said the Zebu, "don't be so fussy or I won't tell you the news."

"Oh, very well," said the Camel quite pleasantly. "I would like to hear the news."

"They say that they're bringing to the zoo some of the smaller animals



"I Don't Believe I Have Any More News for You."

such as a flying squirrel, a chipmunk, a few rats."

The Zebu stopped for a moment.

"You're supposed to say 'Oh, rats!' when I say that.

"And then I am supposed to answer, 'Yes, rats!'"

"Why should I go to all that trouble?" asked the Camel.

"Just for fun," said the Zebu. "But no matter. I see you don't want to make any silly little jokes.

"Perhaps it is just as well.

"Then there is to arrive in the zoo a white-footed mouse, a bat, I believe, and a long-eared owl.

"Of course this is just what I hear. I can only tell you that.

"I believe a new Red Fox is coming to the zoo, too, and that the fox has sent word that he must have good food awaiting him of both meat and fruit.

"He also has sent word that he is bringing his mate with him.

"They're clever—those red foxes—and very smart—but they're good to each other, I'm told. Yes, Fox mates are always very happy together.

"I don't believe I have any more news for you," the Zebu said.

"Well," said the Camel, "you've done very well. I couldn't do any better. In fact, I haven't had any news to tell you.

"But then, of course, I have been so much interested in watching my small son grow up into being a fine Camel like his Daddy that I haven't paid much attention to anything that was going on.

"I just thought today I'd like to know what the news in the zoo really was. As a matter of fact, I've thought there was no other news in the zoo except that of the birth of my son.

"That happened some time ago, too. But still it seems like news to me, great and glorious and wonderful news.

"I have been able to think of nothing else."

"I know that," smiled the Zebu. "I am in the yard next to you. I know you haven't been interested in anything or anyone else.

"Your son has been the most important thing to you."

"But he's not a 'thing'," said the Camel.

"You'll admit he is important, won't you?" asked the Zebu.

"Oh, that is very different," grinned the Camel, as she turned to her son. "Of course you're important. You're the most important Camel that ever lived. And you are your mother's pride and her camel joy!"

(Copyright.)

Nellie Maxwell's Recipes

A GOOD cake is never out of place in the week's menu. Where the family is small it is wise to make cakes which will not dry quickly or do as one neighborhood does—bake a cake and divide it with another. Half of a cake is enjoyed to the last crumb.

Almond Chocolate Potato Cake.

Cream one cupful of butter and beat in one cupful of sugar and one cupful of sweet grated chocolate. Add the beaten yolks of four eggs, one cupful of fine almonds, two cupfuls of riced potatoes, two cupfuls of flour sifted with one-half teaspoonful of salt, two teaspoonfuls of baking powder, one teaspoonful of cinnamon and one-half teaspoonful of cloves. Add the flour gradually and alternate with milk to make a thick batter, about three-fourths of a cupful. Fold in the stiffly-beaten whites of the eggs and bake in a well-greased tube pan.

Raisin and Green Pepper Salad.

Simmer one-half cupful of raisins in one-fourth cupful or more of orange juice until soft, add a teaspoonful of lemon juice. Arrange a bed of lettuce, cover with shredded green pepper and the raisins and pour over a thousand island dressing prepared as follows: Beat very slowly into a half cupful of mayonnaise one teaspoonful of vinegar, salt and paprika to season, one chopped red pepper, one green pepper chopped and a half dozen olives, also chopped. Mix well and season with scraped onion and serve with the above salad.

Favorite Apple Salad.

Core six red apples and cook them carefully in boiling water until tender but unbroken. Carefully remove the skins, scrape the red from them and paint the cheeks of the apples. Chill and arrange on lettuce. Fill the center with chopped nuts and celery and serve with a rich mayonnaise. Garnish the filled apple with a sprig of bleached celery and a nut or two.

Salmon and Pea Salad.

Take a can of salmon, removing all skin and bones, add an equal amount of cooked peas, season well and serve with highly seasoned boiled dressing to which a chopped sour pickle has been added. Serve on head lettuce with plenty of dressing for garnish.

(©, 1927, Western Newspaper Union.)

NEW TYPES OF RIFLES FOR INFANTRYMEN

Three new types of rifles designed to take the place of the reliable old Springfield rifles now in use, were given final tests at Camp Meade, Md., under the watchful eyes of high army officers. The new Pedersen, Thompson and Garand semi-automatic, self-loading rifles, much faster than the Springfield, are held by, left to right: Maj. Gen H. B. Crosby, chief of cavalry; Maj. Gen. Clarence C. Williams, chief of ordnance, and Maj. Gen. Robert H. Allen, chief of infantry; while Col. H. L. Cooper, extreme right, holds an old rifle.

Woman's Responsibility in Life

By LEONARD A. BARRETT

WOMAN'S most important responsibility in life is her relation to the social needs of her age. It is impossible to correctly appraise any age separated from the youth of that age. The future generation will reflect the standards of the children of the present generation. Directing the spirit of youth in the ways of stimulating realities is a tremendously important task. The most important thing a person can do is to mold a human life and set it voyaging toward eternity. The development of a child reflects the character of a mother. Like mother like child. A woman's place in the world determines the progress of civilization because of her influence upon the child life of the age.

What then is the meaning of woman's struggle for freedom? In what light is her entry into the economic world to be interpreted? Has her larger freedom come through the neglect of duties in the home? Has her liberty made her any less "mother"?

Woman has taken her place beside man in the counting house, store and office. Her participation in industry is a marked characteristic of the present age. Her name shines luminously in the realms of science and the arts. These privileges are hers, achieved not through the neglect of other duties, but rather made possible by the invention of labor-saving devices which relieve her of many of the exacting details of housekeeping. It is leisure and not neglect of domestic responsibilities that has enabled woman to revalue herself in the light of her new liberty. The leisure thus released is directed toward important and constructive ends. Through her self-assertion in the economic and industrial world woman is lifting the level of life through the infusion of her ideals into the youth of a work-a-day world. By the intelligent application of these ideals to life, like leaven in the meal, woman is becoming an increasingly important factor in the progress of civilization.

(©, 1927, Western Newspaper Union.)

IS A HEALTHIER STRONGER GIRL

Because She Took Lydia E. Pinkham's Vegetable Compound

The fertile valleys of Oregon help to supply the tables of America. This is possible through the magic of the humble tin can.

In one of the canning establishments, Julia Schmidt was employed. It was complicated work because she did sealing and other parts of the work. It was strenuous work and she was not a strong girl. Often she forced herself to work when she was hardly able to sit at her machine. At times she would have to stay at home for she was so weak she could hardly walk. For five years she was in this weakened condition.

She tried various medicines. At last, a friend of hers spoke of Lydia E. Pinkham's Vegetable Compound and she gave it a trial.

"Everyone says I am a healthier and stronger girl," she writes. "I am recommending the Vegetable Compound to all my friends who tell me how they suffer and I am willing to answer letters from women asking about it." Julia Schmidt's address is 113 Willow St., Silverton, Oregon.

Girls who work in factories know just how Miss Schmidt felt. Perhaps they, too, will find better health by taking the Vegetable Compound.

"A God-sent Blessing"

is what one mother writes of Mrs. Winslow's Syrup. Thousands of other mothers have found this safe, pleasant, effective remedy a boon when baby's little stomach is upset. For constipation, flatulency, colic and diarrhoea, there is nothing like

MRS. WINSLOW'S SYRUP

The Infants' and Children's Regulator

It is especially good at teething time. Complete formula on every label. Guaranteed free from narcotics, opiates, alcohol and all harmful ingredients.

At all Druggists

Write for free booklet of letters from grateful mothers.

ANGLO-AMERICAN DRUG CO.
215-217 Fulton St. New York

Coughs and Colds

are not only annoying, but dangerous. If not attended to at once they may develop into serious ailment.

Boschee's Syrup

is soothing and healing in such cases, and has been used for sixty-one years. 30c and 90c bottles. Buy it at your drug store. G. G. Green, Inc., Woodbury, N. J.

City Conjurer Really Had Nothing on Grocer

Representative Gilbert N. Haugen of McNary-Haugen farm bill fame said at a luncheon during the agricultural conference in St. Paul:

"Some of our capitalists and some of our politicians want to treat the farmer like—like—

"Well, I'll tell you a story.

"Little Willie's uncle from the city was telling Willie about the fine tricks that the city conjurors do.

"'Then there's the hat trick, Willie,' he said. 'The conjuror borrows somebody's high hat, and he brings apples out of it, and chickens and goldfish and—'

"'Oh, that ain't nothin', said Willie. You ought to see what Mr. Sands down at the general store can do.'

"'Well, what can Mr. Sands do?' the uncle from the city asked rather contemptuously.

"'Why, said little Willie, 'he can give you the 25-cent butter and the 40-cent butter and the 60-cent butter all out of the same tub.'"

The Cure

Wife—My husband's ears bother him terribly.

Doctor—Send him to the seashore. If he can't go—you go!

Nothing seems to please a woman more than to be able to say to a man: "I told you so."

Keep Your Butter Uniform and Hold Your Customers

Don't wait for your customers to complain about the variable color of your butter. Keep your butter that golden June color everybody likes by putting a few drops of Dandelion Butter Color into the churn. It is purely vegetable, wholesome and absolutely tasteless. It meets all State and National Food laws. All large creameries have used Dandelion Butter Color for years. It does not color buttermilk. You can get the large bottles for 35c from all drug or grocery stores.

Wells & Richardson Co., Inc.
Burlington, Vermont

Send for FREE Sample

STILL GET THRILL AT PENNY ARCADES

New York Sticks to Ancient Amusement.

New York.—Eight o'clock in the morning is the zero hour for entertainment in New York. Nothing remains, apparently, but to crawl into a taxi and give the driver your home address.

That is, of course, if you do not belong to that class of New Yorkers who know all the little intimate things about their home town. For instance, that when it's eight o'clock in the morning, when you've dissipated the best part of your bank roll, when you still prefer any place to home, you can turn toward Sixth avenue and find the bacchanal spirit running riot to the strains of a mechanical piano in a penny arcade.

The early morning recreation problem has been solved by this thoughtful amusement resort that flings wide its doors at 7:30 and within half an hour has collected a swarming throng of customers.

The silken and the seamy citizenry of New York is there. Don't be surprised to see the former in tuxedos and spangles debark noisily from an open victoria at the curb.

Gold Mine to Arcade.

These rich once-in-a-whilers are a gold mine, for they "go" the works at an outlay of $1.50 each—the tariff on the entire 150 machines designed for the public's enjoyment. They may even give another dollar to be photographed before the canvas scenery of a bar painted with such sentiments as "Drink Here and Die at Home."

The average customer however, is good for only about three cents, the change from a breakfast of cold slaw, an ice cream sandwich and orangeade at a cheap restaurant next door.

Tim, the florid faced manager, is probably the worst cynic on Sixth avenue. It beats his Irish understanding how crooked a guy can be in the matter of a cent.

"You'd never believe it but there are people that will swear falsely they put in the money and the machinery wouldn't go," he dolores.

Tim asserts that his employers get gypped out of plenty of money a year this way. He's been changing nickels for pennies during two decades of service for the single corporation which monopolizes ownership of the few remaining peep palaces in New York.

Tim says that about 1,00 people come in every day. And at least 1,097 are out on the pretext of visiting the Sixth avenue employment agencies that cluster around the district at the rate of ten to a block. Although the arcade keeps open till midnight, business falls off perceptibly as soon as the job exchanges close.

The arcade offers a diversity of amusements. The athletic, the superstitious, the musically bent, the practical, and, of course, the seeker for thrills, have all been remembered.

Fortunes Told.

Visitors come first to fifteen or sixteen fortune telling devices. The Little Gypsy, for the small consideration of a copper, will answer briefly "Can I trust my love?" "Am I a liar" "Is there any hope for me?" or "Is my salary going to be raised?" She don't give you any particulars, except registering "Yes," "No" or "Maybe." But who would say that it isn't worth the price?

The mystic wheel also assures you that you can have a preview of your bridegroom. While the wheel actually comes across with his photograph, there's a futility in it at that. The man looks ready to leap on a bicycle built for two. If he is still alive somewhere he probably wants a wife who can run a wheel chair.

The surprising artistic allurement is the crank driven mutoscope or peep show that gives you two eyefuls for the same reasonable price asked in 1897. The shapely ladies have stood the strain remarkably well.

"The Death Chair at Sing Sing has exhausted its melodramatic horrors and works no longer. The attraction called "What Girls do When They Are Alone" gives the educational information that they skip rope clad in flannel night dresses. Another well worn one is the caption, "For Men Only." Here you have a whimsical little piece about an artist who falls asleep while drawing a skeleton. In his dreams his model assumes the well rounded lines of a 1900 chorus girl, whom his modest subconscious mind discreetly covers with tights of a heavy woolen texture.

On your way out treat yourself to a penny squirt of perfume and stop to listen to Edison's first conception of a gramophone. If you've never heard "Valencia" or "The Prisoner's Song" stick rubber tubes in your ears and turn on the current.

Comes to Life in Coffin

Buenos Aires.—Coming to life in her coffin three days after a doctor had pronounced her dead, a five-year-old girl startled the mourners by opening her eyes and beginning to cry. At the time she was pronounced dead her distraught parents refused to be convinced.

Some Spinner

London.—Mme. Vera Nemchinova, a ballet dancer, unassisted, spun around 40 times on one toe without touching the other foot on the floor. No other ballerina has ever spun more than 32 times, she claims.

DOOM IS SEEN OF BATTLESHIP

Big Craft to Give Way to Speedy Vessels.

Washington.—The battleship is likely to be scrapped or relegated to a subordinate position when the Washington disarmament conference reconvenes in 1931, or at the latest when the Washington treaties expire in 1936.

The new ten 10,000-ton cruisers President Coolidge wishes to have congress authorize next winter will be built with a new conception of the navy in mind which will call for greater surface speed and a wider use of the airplane than was possible when even the latest battleships were built.

The airplane carriers Lexington and Saratoga, which the United States has been building since 1922, have caused a complete revision of the ideas of capital ships of the future. The details of these ships are still secret, but the Navy department is greatly pleased with the essels as engines of war. They have a displacement of 33,000 tons and a speed, it is said, greater than 32.50 knots an hour. Each will carry, it is said, as many as 100 airplanes.

The 10,000-ton cruisers also have a speed of 32 knots an hour and the 7,500-ton cruisers, of which we have ten afloat, have a speed of 33.50 knots an hour.

Into a fleet of which these fast ships with a minimum of 32 knots speed are an important part, the dreadnought battleship with a speed of 21 knots fits just about as well as the old monitors, which survived till after the Spanish war with their speed of eight or ten knots, fit into the more modern battleship fleets of fifteen or twenty years ago.

No fleet can move any faster than its slowest member, so the effect of the battleship would be to slow down the new powerful and speedy cruisers and airplane carriers. At least that is the way naval thought is now tending.

The ten new 10,000-ton cruisers, which President Coolidge will ask congress to authorize, will bring the American cruiser strength up to about the minimum this country proposed at the Geneva conference.

Wrong Impressions.

Therefore, their authorization is not to be regarded as the beginning of a naval race with Great Britain or as impairing the prospect of cruiser limitation in negotiations that may follow the failure at Geneva.

With that authorization the total of cruisers built, building and authorized, will not be above the lowest point at which an agreement is possible between the United States, Great Britain and Japan, namely, 250,000 tons. The United States has now ten 7,000-ton cruisers, and eight 10,000-ton cruisers in process of building, a total of 155,000 tons. Ten more 10,000-ton ships would bring the total up to 255,000 tons.

France Finds Census Short by 23 Names

Paris.—By Presidential decree, the official population of France has been increased by twenty-three souls. Guide books, histories, almanacs and other informative volumes which give the population of France as 40,745,851 are in error. The figure should be 40,745,874.

When the last census was taken, the names of twenty-three inhabitants of the village of Honnecourt, near Cambrai, were first carefully jotted down, and then overlooked. The fact that they had not been included in the grand total was discovered only a short time ago, whereupon the President of the republic signed a decree correcting the error.

Leave Pictures

Spokane, Wash.—Ancient picture writings, attributed to early American Indians but unintelligible to redmen of today, decorate the rocky sides of a ledge on the Little Spokane river. They are done with red paint, in the likeness of the buffalo, lizard and toad.

Rubber Substitute Found in Soy Bean

Urbana, Ill.—From chop suey sprouts to a substitute for rubber is a long road for a bean to travel, but research work on the development of by-products of the soy bean exhibited at the college of agriculture, University of Illinois, this fall showed not only those two possibilities, but a score of others.

Soy bean production, a comparatively new crop to Illinois, is one of the oldest in the world, farm experts here said. Its production dates back to 5,000 years ago in its home country of Manchuria, China.

The by-products developed from the bean in the last few years include chop suey sprouts and food sauces; rubber linoleum and lard substitutes; crude and refined oils and glycerine; enamels, paints, varnishes and printers' inks; soaps artificial ivory and resin; candlestick and core binder material from which casts for producing metal parts are made.

BIG SUM SPENT TO MAINTAIN HEALTH

$20,000,000 Cost of Protecting National Life.

Washington.—Uncle Sam pays the world's greatest insurance premium—$20,000,000 a year. In return he is protected against wholesale destruction of human life, crops and live stock.

That, virtually, is the view taken by Dr. A. F. Woods, director of scientific research, United States Department of Agriculture.

"Without the research scientist," Doctor Woods declared, "our present complex life would wipe out cities. Gradual depletion of soil and inroads of pests would mean starvation for millions. Through the work of the research man our lives are made easier, and what we have is made to last longer. He is the foundation of an intricate structure."

Research achievements in this country, recorded in the history of little more than half a century, cost the government about $10,300,000 a year. Closely affiliated experiment stations cost a similar sum, bringing the total to approximately $20,000,000 annually.

Small Premium.

"This," Doctor Woods continues, "is an extremely small premium to pay for protection of an industry capitalized at approximately $60,000,000,000 with an annual gross income of $12,500,000,000. Careful analysis of results show that for every dollar expended for research there is an annual yield of $500, or 50,000 per cent. In the bureau of dairy industry alone an annual expenditure of $500,000 for the improvement and protection of milk and its products saves the country $200,000,000 a year. Hundreds of other projects in as many different fields are saving billions of dollars annually.

Check Plant Pests.

"Serum and virus treatments have made it possible to prevent hog cholera; fruit quality and yield have been improved by means of bud selection; methods and poisons have been discovered for combating insects, particularly the boll weevil, which threatened the entire cotton crop. Discovery of the part played by the common barberry bush in the life of black stem rust made it possible to stop this enemy of the wheat crop.

"Danger of yellow fever and malaria was minimized when science found it to be transmitted by mosquitoes. Science found carbon tetrachloride with which nearly 2,000,000 human patients have been treated for hookworm."

"Fly Eat Fly," Slogan in Fight on Blow-Fly

London.—War has been declared on the blow-fly in New South Wales, Australia, and United Kingdom entomologists will attempt to exterminate the pests through the introduction of blue-bottle flies, natural enemies of the blow-fly.

A cargo of 15,000 chrysalises of the English blue-bottle is to be shipped from Great Britain to Australia and the Falkland islands within the next few weeks.

The chrysalises will be shipped in wooden boxes, between layers of moss kept at a predetermined temperature so that nothing will hatch until the cargo has reached its destination. When the boxes are unpacked the flies will emerge which entomologists hope will exterminate the pests.

According to figures quoted by Dr. G. A. K. Marshall, entomological advisor to the colonial office here, the damage done in one year to sheep in New South Wales by the blow-fly totaled $10,000,000.

"Last year we sent out to New South Wales 6,400 chrysalises, to New Zealand 6,000 and to the Falkland Isles 2,000," Doctor Marshall said. "The results were successful."

Here's One Way to Rid Highway of Road Hogs

New York.—The New York American says that Count Carlo Dentice di Frasso, the husband of the daughter of Bertrand L. Taylor of New York, recently won a duel in Rome with Count Alexander Panteleone after an ordinary motorists' altercation. The story was hushed up for some time because of the Italian government's opposition to the ideals of the "field of honor," the paper says:

The two noblemen were motoring in opposite directions on a narrow highway near Rome and when each declined to turn out for the other they stepped into the road where Count Panteleone challenged Di Frasso to a duel, says the American. Panteleone was wounded twice by his opponent's sword when they fought the next morning, the paper says, and the enmity of the men was increased the same night when the victor celebrated in a Roman cabaret.

Pays $4 Debt With $40 After Wait of 45 Years

Peekskill, N. Y.—A forty-five-year-old debt was settled here recently when David Nightingale, who left this city for California in 1882, returned to pay John Dyckman, a retired shoe dealer, for a pair of shoes he had bought two weeks before his departure. Nightingale insisted on paying $4, which was the price of the shoes, plus interest to date. The debt was settled, after much calculation, with the payment of $40.

What's the Answer ...?

Questions No. 18

1—What United States ship won a famous victory over what French warship and when?

2—What American leader in the Revolution was named the "Swamp Fox"?

3—Who invented the cotton gin?

4—What date did Charlie Robertson pitch his no-hit game against Detroit?

5—What actor, critical disputes notwithstanding, lives in the traditions of the stage and of theater-goers as the greatest America ever has produced?

6—What city of the British empire is known as the "Modern Athens"?

7—What great historical work had to be re-written because the manuscript was accidentally burned?

8—What are the most interesting and attractive of the ungulates of the Asiatic steppes?

9—Is this sentence correct English: "She could tell by the sound of the engine they were going slower"?

10—What is the meaning of "Lamb of God"?

11—What led Bryon to write "English Bards and Scotch Reviewers"?

12—Who was the American commander at the battle of Bennington?"

13—Who was the British governor of Virginia at the outbreak of the Revolution?

14—Who invented the phonograph?

15—Who is champion British woman golfer?

16—What modern French painter helped to found and has been the chief influence upon the impressionistic school?

17—What great pianist, an especial favorite in America, made his first visit to this country as an infant prodigy and had his tour interrupted by the Society for Prevention of Cruelty to Children?

18—What river is the largest Chinese waterway?

19—To what region is the mountain beaver restricted?

20—What is wrong with this sentence: "I like those sort of people"?

Answers No. 17

1—An English ecclesiastical historian of the Seventh and Eighth centuries.

2—Calcutta.

3—The fact that he never smiles.

4—Ulle of Cleveland.

5—Maj. John Andre.

6—Isaac Hull.

7—George Westinghouse.

8—Four, two auricles or receiving chambers and two ventricles or driving chambers.

9—No; an Olympiad was the period from one Olympian festival to the next.

10—God is incorporeal, divine, supreme, infinite Mind, Spirit, Soul, Principle, Life, Truth, Love.

11—To protest against the order for the scrapping of the frigate Constitution.

12—Ecuador.

13—Easter island.

14—Paderewski.

15—George Cruikshank.

16—Old Rosebud won it in 2:03 2-5.

17—Constitution.

18—Zachary Taylor, in the Mexican war.

19—Lord Lister.

20—Helps them to avoid enemies, find food, recognize kin and discover mates.

Matinees Looked Upon as Wrong Innovation

Matinees originated at Astley's theater, London, during the season of 1863. Then they really were as the name signifies, "morning performances" much to the horror of old-fashioned playgoers. The time was modified to afternoon but Thalia still was shocked.

Critics assailed the innovation with a vim. John Oxenford, stage reviewer for the London Times, declared "that afternoon performances will lower the place to the standards of a penny-gaff," but despite attacks the daylight performances prospered and in time became a recognized institution.

Astley's had been acquired in that year by Dion Boucicault, father of the actor of the same name, after resigning the management of the Winter garden in New York. He was a pioneer in the matter of more comfortable and attractive theaters, which in those days were mostly dingy, dirty, insanitary and ill-ventilated.—Exchange.

Chess Ancient Pastime

Chess is acknowledged as one of the world's oldest games. John de Vigney assigning its invention to a Babylonian philosopher, Xerxes. Others have attributed it to Chilo, one of the seven sages of Greece. Gibbon believed the Indians conceived the game, and that Persia perfected it. Earlier dates have been suggested, however, by the depiction of chess in the painting of the ancient Egyptians and the descriptions of it in the Chinese books of wisdom.

Genuine BAYER ASPIRIN

SAY "BAYER ASPIRIN" and INSIST!

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 25 years.

DOES NOT AFFECT THE HEART

Safe — Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monoaceticacidester of Salicylicacid

BARE TO HAIR

If you want to grow hair on your bald head, save the hair you have, stop falling hair, dandruff, etc., write for literature and information.

W. H. FORST, Mfg. - Scottdale, Penna.

Skinless "Hot Dog"

The thornless rose and seedless orange are joined now by the skinless "hot dog." The frankfurters are inclosed in a synthetic vegetable covering instead of the usual membranous skin. The vegetable jacket is removed after the "dogs" take shape and before they are shipped to market from the factory.—Popular Science Monthly.

Salts Fine for Aching Kidneys

When Back Hurts Flush Your Kidneys as You Clean Your Bowels

Most folks forget that the kidneys, like the bowels, sometimes get sluggish and clogged and need a flushing occasionally, else we have backache and dull misery in the kidney region, severe headaches, rheumatic twinges, torpid liver, acid stomach, sleeplessness and all sorts of bladder disorders.

You simply must keep your kidneys active and clean and the moment you feel an ache or pain in the kidney region begin drinking lots of water. Also get about four ounces of Jad Salts from any good drug store here, take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and is intended to flush clogged kidneys and help stimulate them to activity. It also helps neutralize the acids in the urine so they no longer irritate, thus helping to relieve bladder disorders.

Jad Salts is inexpensive; makes a delightful effervescent lithia water drink which everybody should take now and then to help keep their kidneys clean.

A well-known local druggist says he sells lots of Jad Salts to folks who believe in trying to correct kidney trouble while it is only trouble.

Writes Own Obituary

E. F. Lennon of Red Bluff, Calif., justice of the peace and former newspaper publisher, who has written hundreds of obituaries, announced that he would write just one more—his own. "I feel that a man who has served the public as long as I have deserves a write-up when he dies. Accordingly I shall write my own obituary and leave it with my will."

SKIN BLEACH

Kremola makes the skin beautiful for only $1.25. FREE BOOKLET. Ask your dealer or write Dr. C. H. Berry Co., Dept. W, 2675 Michigan Ave., Chicago.

BOILS

There's quick, positive, relief in CARBOIL

GENEROUS 50¢ BOX.

At All Druggists — Money-back Guarantee

SPURLOCK-NEAL CO. - NASHVILLE, TENN.

PASTOR KOENIG'S NERVINE for Epilepsy Nervousness & Sleeplessness.

PRICE $1.50 AT YOUR DRUG STORE

Write for free Booklet

KOENIG MEDICINE CO.

1045 N. WELLS ST. CHICAGO, ILL.

Shurhit Coil Points and Coils Pep Up Your Ford

Get Shurhit Coil Points from your garage or auto shop. New points, new power. Replace old coils with Shurhit Coils. Ask your dealer, or write

SHURHIT PRODUCTS Inc.

224 W. Illinois Street Chicago, Illinois

For Barbed Wire Cuts

Try HANFORD'S

Balsam of Myrrh

All dealers are authorized to refund your money for the first bottle if not suited.

Mitchell Eye Salve For SORE EYES

AVOID dropping strong drugs in eyes sore from Alkali or other irritation. The old simple remedy that brings comforting relief is best. 25c, all druggists

Hall & Ruckel, New York City

Giant Incandescent Lamp

The world's largest incandescent lamp is shaped somewhat like an ordinary house lamp, but is 19 inches long and uses more than 13 horse power of electric energy. It is rated at 10,000 watts which makes it 200 times the size of the average lamp used in homes.

Lotta Mommer

"Joe, I lifted a 200-pound dumbbell yesterday."

"Zatso? What was her name?"

HOW ARE YOU TODAY?

How often does that friendly question find you full of pains and aches caused by kidney, liver and bladder troubles? Keep your health while you can. Begin taking Gold Medal Haarlem Oil Capsules at once. Hardy Hollanders have used this remedy for over 200 years. In sealed boxes, at all druggists. 3 sizes. Look for the name on every box.

GOLD MEDAL HAARLEM OIL CAPSULES

Cuticura Promotes Permanent Hair Health

Shampoos with Cuticura Soap, with light applications of Cuticura Ointment when necessary, tend to free the scalp of dandruff and minor blemishes, and to establish a permanent condition of hair health.

Soap 25c. Ointment 25 and 50c. Talcum 25c. Sold everywhere. Sample each free. Address: "Cuticura Laboratories, Dept. B3, Malden, Mass."

Cuticura Shaving Stick 25c.

Classified ADS.

ONLY A DIME A LINE

TERMS CASH

Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

50x100 on Voltaire street; 3-room furnished house; double garage; lots of flowers and shrubbery; house is on rear of lot near Bacon; good for business. $2,550; terms.

The MAY CO., 5009 W. Pt. Loma blvd., Bayview 0422.

WANTED—Ocean Beach property in exchange for a 15% to 100% investment RICH, care "The Beach News."

FOR RENT—Furnished bedroom with bath; private outside entrance; 4755 W. Pt. Loma Blvd., O. B.

FIVE-ROOM strictly modern, up-to-date stucco cottage; $50 cash and $50 a month buys it. WENRICH & WARREN, across from Merry-Go-Round.

HOME HAND LAUNDRY, reasonable rates. Goods called for and delivered. MRS. HYATT. Phone Bayview 0520-J.

CHRISTMAS SALE—Chinese Art goods, linens, embroidery, lacquer, etc. Mrs. Holt, 4951 Cape May Ave., Saturday, Nov. 12, 1 to 5 p. m.

FOR SALE—Chickens and ducks; hens or fryers; alive or dressed; 4720 Del Monte Ave.

FOR SALE—Two (storage) pianos, reasonable terms. Reid's Transfer, 1877 Bacon St. Phone Bayview 0136.

WANTED—House work, cooking, or washing. Inquire 2070 Cable street, Ocean Beach.

FOR RENT—Garage, $3 per month. FROIDE'S, 1868 Bacon street, Ocean Beach.

STEEL STUMP PULLERS—All types, numerous sizes, including handpower, horsepower, gaspower, autopower, truckpower, tractorpower. Wire rope, equipments. Auto or truck Pull-You-Out, the $4.00 Bad-Read-Winch. Waterwheels, automatic driveway gates. Deep ditching plows, handpower wellborers. Send for particulars. Ducrest Mfg. Co., Box 105. Route 11, Seattle, Washington.

AGENT WANTED in Beach and Point Loma territory. Make $75 per week, $1.50 an hour for spare time. Introducing Finest Guaranteed Hosiery. 96 styles and colors. Low prices. Auto furnished. No capital or experience necessary. BETTERKNIT TEXTILE CO. Desk 2725, Greenfield, Ohio.

WANTED—Hear from owner ranch for sale. State cash price, particulars. D. F. Bush, Minneapolis, Minnesota.

"BUY AT HOME"

Patronize Community Merchants

IF it's in the line of

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The Beach News

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CLASSIFIED ADS

GET QUICK RESULTS

WE CIRCULATE

Gold Coin Awarded In School Contest

MARY JANE BEELER WINS

WHILE LUCILE NEUMONT IS

ADJUDGED CLOSE SECOND

The essay contest participated in during the month of October by the children of the Ocean Beach public school proved decidedly interesting to all concerned.

A number of clever compositions were submitted in the contest for a prize of five dollars in gold donated by Mr. J. Thos. McCoy of 4999 Voltaire street who was assisted in adjudging the winner by Miss Kate Spani, principal of the O. B. school; Mr. Fred E. Manning, manager of the O. B. branch Bank of Italy, and Kirk Smith, editor of "The Beach News."

Judged chiefly by considerations of continuity of thought, originality, generalization, neatness, accuracy, spelling and handwriting, first prize was awarded to Mary Jane Beeler of 4877 Muir avenue, and Lucile Neumont of 4663 Santa Cruz avenue, was named a close second, both of whose compositions (slightly edited) are published herewith.

Honorable mention was also given to Fredrick Kistner and George Potts, whose compositions will be published in these columns next week.

The shortest and snappiest essay was submitted by Aegydius Rock, whose composition was voted by Mr. McCoy as being "just like a real boy and all boy!"

The presentation of the $5 gold piece was made to Mary Jane Beeler last Wednesday morning in the presence of the assembled school by Mr. McCoy who made some very happy and appropriate remarks.

OCEAN BEACH

By Mary Jane Beeler

Ocean Beach is a nice place to live in. It has a climate similar to that of Australia, making it possible to have so many trees and shrubs. It has an ocean and a bay which make Ocean Beach have cool summers and mild winters, and which gives an unusual climate.

It has Sunset Cliffs which is one of the most beautiful places on the Pacific coast. Also Ocean Beach is on Point Loma. It has a lovely high school and junior high, and we have an elementary school which has a good reputation. Our town is a place that is fine for children to be brought up in. We are away from the noise of the city. We have a bank and several nice stores.

I have lived in Ocean Beach nearly all my life and I have a feeling that Ocean Beach will grow and prosper until it becomes a wonderful town.

OCEAN BEACH

By Lucile Neumont

Ocean Beach is located on Point Loma, which is a peninsula extending five miles from the mainland. Among the interesting sights are Sunset Cliffs, Silver Spray plunge and beach, Mission bay and Point Loma lighthouse. The plunge is nice to swin in, because the fresh salt water is running in and out continually. The beach has nice sand and the breakers splash almost as high as a hundred feet on the rocks.

Come to Ocean Beach and see the beautiful sunset at Sunset Cliffs. The cliffs have numerous coves and caves and large rocks.

There are some beautiful homes in Sunset Cliffs and Ocean Beach has nice buildings such as Kraft's drug store, the postoffice, Bank of Italy and the Strand theatre.

The principal of our school is Miss Spani.

BRANCH BANK STRENGTHENS FINANCIAL STRUCTURE

The comparative newness of branch banking has raised the question as to whether the real or suposed hazards attached to banking are not multiplied in proportion to the growth of the branch institutions. In other words, is there any possibility of the branch establishment becoming top-heavy, by reason of its cumulative interests and responsibilities!?

Strange as it may seem, branch banking in its actual operation not only removes such hazards from itself, but also from the unit or independent banks. In fact, it immeasurably strengthens the whole banking structure.

The branch banking feature passed the experimental stage long ago. It is an old institution, tested out in many a fierce legislative and competitive battle and vindicating itself in every instance.

INSTITUTION O. E. S. CHAPTER

The Point Loma chapter, Order of the Eastern Star, is to be instituted Monday evening, November 14, at 8 o'clock under the direction of Raymond Hadley Grist, Junior Worthy Patron of the state of California. The institution is for members of the Order only and will take place in the Peninsula Masonic hall.

DEMISE OF MRS. HUMISTON

Word has been received here of the death of Mrs. Mabel I. Humiston, in Porterville, October 27. For many years Mrs. Humiston was a resident of San Diego and active in Eastern Star work. At the time of her death she was worthy matron of the Eastern Star order in Porterville. She is survived by a sister, Mrs. Hester E. Baker of Porterville.

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PINEAPPLE FROM THE PARADISE ISLANDS

By Capitola Williams Ashworth

WHEN you sit down to breakfast and find a dish containing a golden island of pineapple surrounded by an amber sea of liquid awaiting you, do you find your mind trying to picture the tropical islands in the midst of the beautiful Pacific Ocean where this luscious fruit was grown, and where it last saw the light of day before it was popped into a can in the heyday of its life and started on its long journey to your table?

The story of pineapple is probably one of the most interesting of any fruit in the world, even of any other tropical fruit.

In the Hawaiian Islands, principally the islands of Oahu and Lanai it is grown extensively. In fact, the tremendous, carefully tended plantations, spread out over these islands, are one of the sights and wonders of the place to tourists. In a land where palms wave in the sunlit air, where almost every tropical fruit and flower known in the world blossoms and ripens, keeping the ocean breezes laden with their sweet and heavy fragrance, the pineapple ranks as the King of Fruits, it is the most luscious of all tropical products, one of the juiciest, healthiest, and most useful fruits that are grown.

The appearance of a pineapple plantation is that of a million of cactus plants marching over plateaus and up hill and down in orderly rows, the lines as straight and beautiful as soldiers ever marched in parade, every soldier plant bearing a tremendous pine cone in its center, regally topped with a crown of pointed leaves. It is its resemblance to a pine cone, together with the tart and juicy nature of the meat that has given the fruit the name of pine-apple.

As pineapples are grown in tremendous quantities in the Hawaiian Islands, or the Paradise Islands, as they are popularly called, many hundreds of thousands of cases are canned every year and shipped to the United States, England, Europe, Asia, Australia and practically every corner of the world. Those people who live in the Hawaiian Islands may have fresh pineapple three times a day, and many of them do, as it is a fruit one does not tire of easily and is a great boon to the health, particularly of people who do not lead an active physical life. However, this same pineapple which comes to us in cans, is equally as healthful as the fresh and much more palatable than the fresh that we are able to obtain in American markets, for the reason that the so-called fresh pineapple has to be plucked while still green and unmatured in order to stand the long trip to market. This is true even of the few pineapples that are grown in the United States.

Many housewives are learning to prize this tropical fruit that comes to her in a tin can with all its exotic and delicious flavor preserved and enhanced by the addition of sugar and cooked just long enough to make it absolutely safe and sanitary. As a matter of fact, many people, even in the Paradise Islands where the fresh fruit may be had in its glory, prefer the canned because the sugar has sweetened the juices and penetrated to the very fiber of the ruit. Also the fact that it is canned in its prime when it has reached a golden perfection of ripeness makes it more palatable than most fresh fruits and melons that can be obtained in the market.

There are many other fruits grown in these delightful islands, about which most people know little or nothing. There is the papaya, a melon which grows on trees, and is served at breakfast, or for salads, breadfruit which is baked and served as a starchy vegetable, mangoes, guavas, bananas, and rose apples. And, of course, there are coconuts. Yet the favorite of the islands is the pineapple, which is shipped in cans to every corner of the world, the greatest amount coming to the United States where it is served on the American table as a salad, a dessert, a pie, or with vegetables and in cocktails, and is becoming increasingly popular in fruit punch to which it lends a delicious tang and a tropical flavor that can be obtained in no other way.

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CHURCHES

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CHRISTIAN SCIENCE SOCIETY

1965 Abbott Street, Ocean Beach

Services are held as follows:

Sunday morning at 11 o'clock.

Sunday School, 9:45 a. m.

Wednesday evening at 8 o'clock.

Reading Room open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m., except holidays.

FIRST BAPTIST CHURCH OCEAN BEACH

DeFoe Street at Santa Monica Ave.

Rev. W. S. Dunn, Pastor

Bible School 9:45 a. m.

Morning service at 11 o'clock. Rev. W. S. Dunn will speak on "The Greatness of Divine Love."

Anthem by the choir.

Intermediate B. Y. P. U., 6:30 p. m.

Senior B. Y. P. U., 6:45 p. m.

Song service at 7:30 p. m.

Sermon by the pastor, "The Folly of War."

Music by the choir.

Monday, 6:30—Supper and conference.

Bible school teachers and officers.

Tuesday, 6 p. m., girls' club.

Wednesday, 7:30—Prayer meeting.

Thursday, 7:30 p. m., choir rehearsal.

Friday, 6:30 p. m.—Supper and musical.

You are cordially invited to meet with us in the services of the church.

Go to Church Sunday.

SACRED HEART CATHOLIC CHURCH

Cor. DeFoe St. and Saratoga Ave.

Rev. P. C. Santy, Pastor

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.

Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

UNION CONGREGATIONAL CHURCH

(Corner Defoe Street and Santa Monica Avenue)

F. J. Stoetzel, Pastor.

Sunday school 9:45 a. m.

Morning service at 11 o'clock.

NEW TRINITY CHAPEL

John B. Osborn, L. R. in charge.

Sunday school at 9:45 a. m.

Morning prayer at 11 o'clock.

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